

香港麥當勞叔叔之家慈善基金
Ronald McDonald House Charities Hong Kong



Read For Love Reading Program

讀樂樂 ♡ 顯愛心 閱讀計劃

2026



在一起就是家
Keeping families close™

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關於香港麥當勞叔叔之家慈善基金 About Ronald McDonald House Charities Hong Kong

香港麥當勞叔叔之家慈善基金一直堅守其成立宗旨－「以家庭為本」的服務理念。麥當勞叔叔之家慈善基金於全球超過60個國家和地區服務，沙田家舍於1996年啟用，是亞洲首間「麥當勞叔叔之家」提供「家以外的家」服務。

麥當勞叔叔之家是香港麥當勞叔叔之家慈善基金的核心計劃，致力為病童家庭提供臨時家園及適切的心理社交支援服務，與他們分擔因小孩患病而帶來的壓力與負擔。於香港賽馬會慈善信託基金的資助下，我們第二個家舍－麥當勞叔叔之家（觀塘）賽馬會大樓於2023年11月正式投入服務，以便服務更多需要幫助的家庭。

香港麥當勞叔叔之家是根據香港《稅務條例》第88條獲得免稅的慈善機構，更是香港社會服務聯會的成員。

Ronald McDonald House Charities (RMHC Hong Kong) has always upheld its founding mission of providing "Family-Centered Care" to support ill children and their families. Operating in over 60 countries and regions, Ronald McDonald House Charities's first House in Asia was established in Sha Tin in 1996, offering a "Home Away from Home" for families in need.

As the core program of RMHC Hong Kong, Ronald McDonald House provides temporary accommodation and psychosocial support to alleviate the stress and burden on families caused by their child's illness. With the funding support of The Hong Kong Jockey Club Charities Trust, our second House – RMHC (Kwun Tong) Jockey Club Building – officially opened in November 2023 to extend our services to more families in need.

RMHC Hong Kong is a tax-exempt charity under Section 88 of the Hong Kong Inland Revenue Ordinance and a member of the Hong Kong Council of Social Services.



2023年年底，活潑好動的Sophie開始食慾不振，家人以為只是疲勞或輕微感冒，卻在年初一發現她雙腿劇痛，緊急送院檢查。年初三，她被確診為白血病，需即時接受治療。

Sophie的病來得突然，一家因每日長途往返醫院疲憊不堪，後來在醫務社工的建議下入住觀塘麥當勞叔叔之家。起初Sophie擔心與朋友斷聯，但在校長和老師的鼓勵下，她逐漸適應，並積極參與工作坊，與他人分享於家舍的快樂時光。

Sophie的父母對家舍的公共廚房印象深刻，設備完善又衛生，讓他們能隨時為女兒準備新鮮飯菜，並與其他病童家長交流經驗，獲得安慰和支持。

Sophie樂觀開朗，視陪伴治療的「靜脈導管」為重要戰友，並以短髮展現自信。「我覺得短髮更漂亮！」

目前Sophie病情穩定，身體逐漸恢復。她已回家展開新生活，並會作詩鼓勵其他病童。

At the end of 2023, an energetic Sophie lost her appetite. Her family thought it was fatigue or a mild cold, but on Lunar New Year's Day, Sophie experienced severe leg pain and was rushed to the hospital. On the third day of the new year, she was diagnosed with leukemia and required immediate treatment.

Sophie's family was exhausted from the long daily commute to the hospital. Upon the referral of a medical social worker, they moved into the Kwun Tong House. Initially, Sophie worried about losing touch with her friends, but with encouragement from her principal and teachers, she gradually adapted. She actively joined craft workshops, sharing happy moments at the house.

Sophie's parents were impressed by the communal kitchen, which was well-equipped and hygienic. It allowed them to prepare fresh meals for Sophie and connect with other parents for advice and mutual support.

Cheerful and optimistic, Sophie viewed her PICC Line (Peripherally Inserted Central Catheter line)—a key part of her treatment—as a loyal companion and embraced her short hair with confidence. "I think short hair looks better on me!" she said.

Sophie's condition is stable now, and her strength is gradually returning. She has left the Ronald McDonald House and begun a new chapter at home. Through her poem, Sophie encourages other children fighting illness.



Sophie's Poem

You are as brave as warriors,
Protecting everyone you care about—
Including yourselves.
You will fight till the end;
Even when sadness brings you to your knees,
You will rise and march forward.
And you will defeat the enemy!

活動背景 Program Background

鼓勵兒童幫助有需要的病童家庭 Children Helping Families with Sick Children

透過參與計劃，為香港麥當勞叔叔之家籌募經費，幫助有需要的病童及其家人入住家舍，便於鄰近醫院接受治療，並為他們提供心理社交支援。參加者讀書越多，受惠的病童家庭更多！

By participating in the program, funds will be raised for RMHC Hong Kong to support sick children and their families. This helps them stay at the house near hospitals for treatment while also providing psychosocial support.

The more participants read, the more families in need will benefit!

活動內容 Program Content

閱讀籌款 Read to Give

鼓勵兒童閱讀並邀請親友捐款贊助，從而啟發他們關懷別人及培養閱讀習慣，讓他們能幫助有需要的人。

Encourage children to read more and appeal donation from friends and relatives, thereby inspiring them to care for other children in need. Reading as a hobby will become even more meaningful!

活動對象 Target Group

幼稚園及小學學生

Kindergarten and primary students

獎項（只適用於學校） Awards (for schools / group)



得獎者可獲證書或禮品。

Winners will receive a certificate or a gift.

獎賞 Gifts

- ♥ 總籌款額超過港幣40,000元的學校將獲得港幣3,000元書券（只適用於學校）。
Any schools raising more than HK\$40,000 will be awarded HK\$3,000 book coupons (for schools only).
- ♥ 所有籌得港幣500元或以上的學生，將獲發紀念狀乙張及精美禮品（先到先得，送完即止）。
Any student raising more than HK\$500 will be awarded a certificate and a gift (first-come, first-served).

活動細則 Instructions

1. 在學年內任何時間實行四至八星期的閱讀計劃。
Conduct 4-8 weeks reading plan at any time during the school year.
2. 我們建議為讀完的每一本書籌款港幣20元或以上，每名參加者總籌款額不少於港幣250元。
We recommend each participant raising at least HK\$20 for every book read, with a total donation at not less than HK\$250.
3. 參加者須於計劃期內填寫本小冊子的閱讀記錄及捐款表格，或到網站下載和遞交資料及捐款。
Participants are required to fill in their reading records and pledge forms provided in this brochure.
4. 捐款滿港幣100元或以上可獲捐款收據。如需收據，請於捐款表格收據欄上，以正楷填寫捐款人姓名及電郵地址。
Donations of HK\$100 or more are eligible for a receipt. If a receipt is required, please fill in the donor's name and email address in block letters in the receipt section of the donation form.
5. 有關活動資料，請瀏覽：For program details, please visit:
<https://www.rmhc.org.hk/event/read-for-love-reading-program/>

學校或團體交款方法 Payment Procedures for Schools / Institutions / Groups

1. 參加者收集善款後，請以抬頭「麥當勞叔叔之家慈善基金有限公司」的劃線支票交回。
After collecting the donations, the participant is requested to return the donation via a crossed cheque made payable to "Ronald McDonald House Charities HK Ltd"
2. 遞交支票時，請連同捐款表格交回負責老師。
Please pass all cheques along with pledge forms to the teacher in charge.
3. 負責老師請連同捐款表格及支票交回香港麥當勞叔叔之家。
The teacher in charge of each school will collect all pledge forms and donation cheques to RMHC Hong Kong.
4. 請影印捐款表格及支票作副本，以便核對。
Please make photocopies of pledge forms and donation cheques for your own records.

個別參加者交款方法 Payment Procedures for Individuals

1. 參加者可於本會網站遞交參加表格及捐款：
Participant can submit enrolment forms and make donations via our website:
<https://www.rmhc.org.hk/event/read-for-love-reading-program/>
2. 截止報名日期：2026年5月31日
Enrolment deadline: 31 May 2026

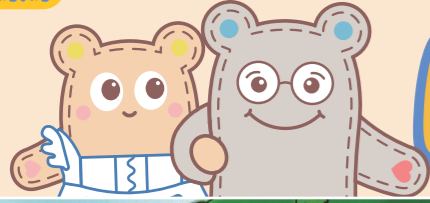
家FUN熊 的故事

媽媽

爸爸

家FUN熊

弟弟



1 「家FUN熊」非常活潑好動，媽媽每天帶他和弟弟到公園玩。



2 有一天，「家FUN熊」突然生病了，爸爸媽媽帶他到醫院看病，醫生叔叔安排「家FUN熊」留院接受治療。



3 住院期間，媽媽整天照顧「家FUN熊」，經常陪他在病床邊睡著。



4 爸爸每次探望「家FUN熊」的時間都很短，因為他要趕回家照顧弟弟。



5 於是，醫生叔叔建議「家FUN熊」搬入住專為叔叔之家。



6 入住宿，「家FUN熊」認識了很多病情相近的新朋友，大家每天一起看圖書、玩玩具和看電視，生活十分開心。



7 親五哥哥姐姐亦經常舉辦不同活動給「家FUN熊」及其他小朋友參加。



8 媽媽喜歡在設備齊全的大廚房一邊煮食，一邊和其他小朋友的爸爸媽媽聊天。



9 「家FUN熊」和弟弟每天興奮地等待爸爸下班，回到專為叔叔之家一起吃飯和玩樂。



10 「家FUN熊」在舒適的家舍中休養，加上醫護人員的悉心治療，逐漸康復！



11 康復後，「家FUN熊」將自己的家改裝成「家FUN車」，到醫院和住院小朋友分享自己打敗病魔的故事。

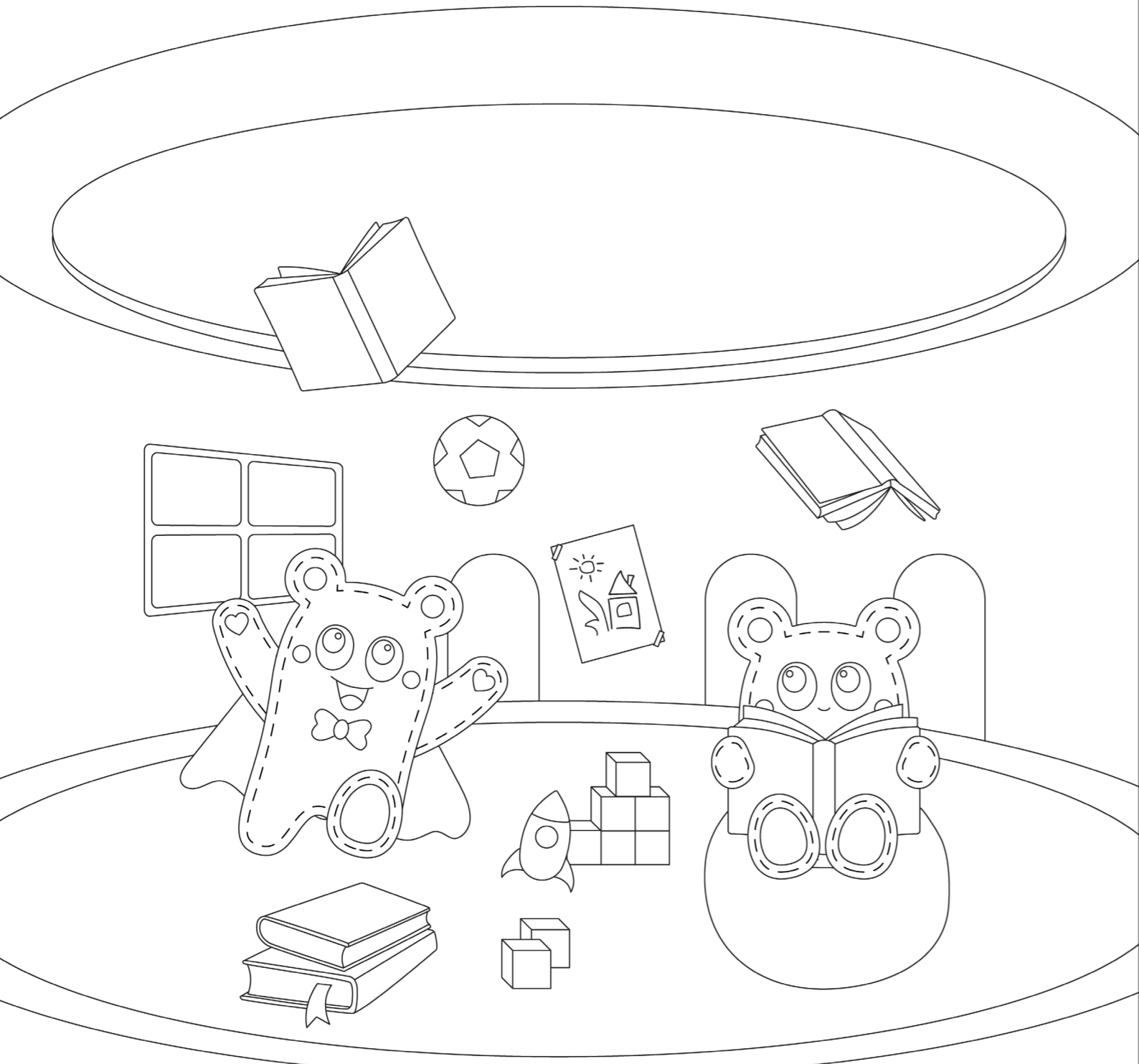


12 「家FUN熊」成為住院小朋友的小夥伴，為他們在治療期間加「FUN」。

讀樂樂 小遊戲 Little Funny Game

家FUN熊病癒後和弟弟去潛水，兩個海洋世界共有10個不同之處。您能找出來嗎？(答案在下頁)
After recovering, Caring Teddy went diving with younger brother. There are 10 differences between the two underwater worlds. Can you find them? (The answers are on the next page)





讀樂樂 小遊戲 Little Funny Game



圖書帶給家Fun 熊很多快樂的時光，一齊為家Fun 熊的閱讀世界填上色彩吧!

Books bring Caring Teddy lots of joyful moments.
Let's add some color to Caring Teddy's world of reading!

◀ 上頁答案
The answers of the previous page



讀書越多，籌款的數目也越多，讓更多患病兒童家庭受惠！

The more you read, and the more donation you raise,
the more families with sick children will be benefited!

學校名稱 Name of School: _____ 班別 Class: _____

學生姓名 Name of Student: _____ 家長姓名 Name of Parent: _____

電郵 Email: _____ 聯絡電話 Telephone Number: _____

捐款方法:

劃線支票 (抬頭請寫「麥當勞叔叔之家慈善基金有限公司」)

直接存款至「麥當勞叔叔之家慈善基金」渣打銀行戶口 447-1-060619-5 或匯豐銀行戶口067-450999-292，並將收據寄回所屬機構或學校。活動不設最低籌款額，然而我們建議每本書不少於港幣20元，總籌款額不少於港幣250元。

Donation method:

By cheque payable to "Ronald McDonald House Charities H.K. Ltd."

Direct deposits to Standard Chartered Bank Account No. 447-1-060619-5 or HSBC Account No.067-450999-292, and send us the transfer slip, and the form via your school or the organizers.

No minimum donation requirement. However, we recommend HK\$20 donation for each book read, with a total donation of not less than HK\$250.

贊助人 Sponsor	書名 Book Title	捐款 Donation HK\$	捐款人名稱 (簽發收據*用) Donor's name (For issuing receipt)	捐款人電郵 (簽發收據*用) Donor's Email address (For issuing receipt)	如不欲收取本會的電郵資訊，請填「√」。 If you DO NOT wish to receive our email updates, please indicate with 「√」.
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* 捐款港幣100元或以上可獲發扣稅收據。

Tax-deductible receipts will be issued for donations of HK\$100 or above.

收集所得的個人資料，絕對保密，並只會作本會與閣下通訊之用。

The personal data collected will be treated as strictly confidential and will be used only for communications purposes.



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香港麥當勞叔叔之家 校園籌款日 RMHC Hong Kong School Charity Day

目的 Why?

透過舉行校園籌款日，喚起學生對病童家庭的關注，讓學生明白他們年紀雖小，也可以為有需要的家庭送上關懷。
Organize a School Charity Day to raise students' awareness of families with ill children. Help them understand that even at a young age, they can show care and support to families in need.

參加方法 How?

學校只需於2026年6月30日或之前舉辦任何形式的活動，並於活動中使用香港麥當勞叔叔之家的捐款箱，為病童家庭籌募善款。

Schools simply need to host any type of fundraising activity before 30 June 2026, using donation boxes provided by RMHC Hong Kong during the event to raise funds for families with ill children.

提供物資 Our Support:

- ♥ 2至4個捐款箱
- ♥ 2 to 4 Donation Boxes
- ♥ 宣傳海報
- ♥ Posters
- ♥ 呼籲信函樣本
- ♥ Appeal Letter Template

回饋 Acknowledgment:

學校將獲發感謝證書。籌款總額超過港幣\$5,000元或以上，可獲邀出席7月舉行的頒獎禮。

Participating School will receive a certificate of appreciation. School that raise HK\$5,000 or more will be invited to an award presentation ceremony held in July.

查詢及報名方法 Contact and Registration:


電郵：rfr@rmhc.org.hk（請註明「參加：「香港麥當勞叔叔之家 校園籌款日」） 電話：2947 8778

Email: rfr@rmhc.org.hk (Please specify: "Join RMHC Hong Kong School Charity Day") Phone: 2947 8778

 香港觀塘有信街2號 2 Yau Shun Street, Kwun Tong
觀塘家舍 Kwun Tong House

 www.rmhc.org.hk

 [rmhc.org.hk](https://www.facebook.com/rmhc.org.hk)

 香港沙田多石村多石街23號 23 To Shek Street, To Shek Village, Sha Tin
沙田家舍 Sha Tin House

 [RMHC_HK](https://www.instagram.com/RMHC_HK)