

Embracing Hope Together



RMHCTM
Hong Kong

ANNUAL REPORT
2023





特別鳴謝 Speical Acknowledgment

感謝香港賽馬會慈善信託基金的捐助港幣三億八千七百五十五萬，第二家舍－麥當勞叔叔之家(觀塘)賽馬會大樓於2023年11月正式投入服務。

Thanks to the donation of HKD 387.55 million from the Hong Kong Jockey Club Charities Trust, the 2nd House, RMHC (Kwun Tong House) Jockey Club Building officially opened in Nov 2023.



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主席分享

回顧過去一年，我衷心感激社會各界對香港麥當勞叔叔之家慈善基金的支持。麥當勞叔叔之家（觀塘）賽馬會大樓的開幕是一個重要的里程碑，讓我們能更好地幫助有需要的家庭。

新家舍象徵著我們對重病兒童家庭的承諾 — 為他們提供一個安全舒適的「家以外的家」。透過現代化的設施，我們正在步入一個全新的服務時代，靈活滿足不同家庭時刻轉變的需求。觀塘家舍的每個角落均精心設計，務求營造出溫馨的環境，讓病童家人能夠專心照顧所愛之人。

新大樓的一大特色，是體現了我們對數碼科技的重視。我們了解數碼科技方案提升營運效率、豐富入住體驗的潛力，而不同數碼工具的綜合應用，更能提升溝通和資源獲取效率，建構出一個更緊密的社區。這份對創新的承諾，將會繼續引領香港麥當勞叔叔之家慈善基金為有需要的家庭提供支援，與他們共渡艱難時刻。新家舍將會成為病童家庭的避風港和社區中心。我們希望為這些家庭提供一個可以互相連繫、交流經驗和尋求慰藉的空間，並建立造福整個社區的支援網絡。

在這段嶄新旅途上，我想特別感謝各位義工、捐助者、合作夥伴和工作人員。承蒙你們全力支持，我們得以為有需要家庭帶來關鍵改變，讓他們知道自己在困境中永不孤單。

黃馮慧芷女士

全球麥當勞叔叔之家慈善基金董事委員會
香港麥當勞叔叔之家慈善基金董事會主席



Chairperson's Message

In reflecting on the past year, I feel immense pride and gratitude for the support RMHC Hong Kong has received from our community. The opening of the new RMHC (Kwun Tong House) Jockey Club Building marks a transformative milestone in our journey, enhancing our ability to serve families in need.

The new House symbolizes our commitment to offering a safe, comforting "home away from home" for families with seriously ill children. With modern facilities, we are entering a new era of enhanced services that meet the evolving needs of these families. Every corner of Kwun Tong House is designed to create a warm environment, allowing families to focus on what truly matters—caring for their loved ones.

One of the exciting features of our new facility is our embrace of digital technology. We understand that leveraging digital solutions is essential for improving operational efficiency and enhancing the experience for families. The integration of digital tools will streamline communication, provide easier access to resources, and foster a more connected community. This commitment to innovation will enable RMHC Hong Kong to continue to support families during their most challenging times.

Our new House will serve as both a refuge and a community hub for seriously ill children and their families. We aim to create a space for families to connect, share experiences, and find solace together, fostering a supportive network that benefits the entire community.

As we embark on this new journey, I thank our volunteers, donors, partners, and staff for your unwavering support. Your generosity enables us to make a meaningful difference for families in need, ensuring they never feel alone.

Ms. Grace Fung Oei

RMHC Global Board of Trustees
RMHC Hong Kong Chairperson

總幹事報告

我很高興能與大家分享香港麥當勞叔叔之家慈善基金在2023年所取得的成就。其中一個重要的里程碑是麥當勞叔叔之家（觀塘）賽馬會大樓的開幕，既體現了我們對病童家庭的服務承諾，亦能為小朋友提供一個安全、溫暖的養病環境。

能夠達成這一成就，我們無比高興，亦非常感激社會各界的支持！在此，我衷心感謝政府、香港賽馬會、我們的主席、董事會、各位委員、捐助者、合作夥伴、義工和員工。全賴各界對我們願景無條件信任並付出不懈努力，這個服務夢想終能得以實現。你們的奉獻深刻影響了無數家庭，我們由衷感謝各位的每一分付出！

沙田家舍家庭遷入觀塘家舍的過程十分順利，對我們服務的家庭並沒有帶來不便。我們的團隊亦全力以赴，確保搬遷過程舒適，並充分照顧每個家庭的需求。新家舍提供現代化住宿，進一步加強了我們以家庭為本的服務理念。我們的專業團隊一直努力實踐這個理念，確保每個獨一無二的家庭都能獲得充分的支援和照顧。

在2023年，我們的服務範圍隨著觀塘家舍的開幕因此大幅擴展，能夠為更多家庭提供服務。這項成就有賴醫療界和商界的推動。與醫療界的緊密合作讓我們的服務質素得以提升，而企業和義工的積極支持，亦大大推進了我們的各項計劃。這個社區協作網絡能夠凝聚強大力量，為病童家庭提供堅強後盾。

展望未來，我們會持續拓展服務和持續發展，積極尋找創新方法改進服務，務求滿足家庭的需求。透過完善基礎設施、加強社區聯繫，我們有信心香港麥當勞叔叔之家慈善基金將會進一步提供貼心服務。

我想藉此機會對所有一直支持我們的人士表達真摯的感謝。承蒙你們的支持和信任，才能成就我們為有需要家庭一路帶來的正面影響。我對香港麥當勞叔叔之家慈善基金的未來充滿期盼！

黃婷婷女士

香港麥當勞叔叔之家慈善基金總幹事

Executive Director's Report

I am proud to share the significant milestones achieved by Ronald McDonald House Charities (RMHC) Hong Kong in 2023. A highlight has been the opening of the new RMHC (Kwun Tong House) Jockey Club Building, fulfilling our commitment to providing essential services to families in need and offering a safe, nurturing environment for those with ill children.

We are thrilled to celebrate this achievement, which is a testament to the incredible support of our community! I want to express my heartfelt gratitude to the government, the Hong Kong Jockey Club, our chairperson, board members, committees, donors, partners, volunteers, and staff for believing in our vision and working tirelessly to turn this service dream into a reality. Your contributions have made a profound difference in the lives of many families, and we are truly grateful for your commitment!

The transition of families from the Shatin House to the Kwun Tong House was executed smoothly, ensuring minimal disruption to the families we serve. Our team worked diligently to facilitate this move, prioritizing the needs and comfort of the families during this transitional period. The new facility not only provides modern accommodations but also enhances our ability to deliver Family-Centered Care—a cornerstone of our mission. Our dedicated staff continues to strengthen this approach, ensuring that every family receives personalized support tailored to their unique circumstance.

In 2023, we've expanded our reach significantly with the opening of the Kwun Tong House, allowing us to accommodate more families than ever. This growth is fueled by strong partnerships in the medical and corporate sectors. Collaborating with healthcare providers has enhanced our services, and support from businesses and volunteers has been vital for our programs. Together, we're building a network that empowers families and helps them stay strong.

As we look to the future, we remain committed to growth and sustainability. We're pursuing innovative strategies to evolve our services and meet the changing needs of families. By strengthening our foundations and expanding community connections, we're confident that RMHC Hong Kong will continue to thrive.

Thank you once again to everyone who has supported us on this journey. With your support and trust, we are making a lasting impact on the lives of families in need, and I am excited about what the future holds for RMHC Hong Kong.

Ms. Iris Wong

RMHC Hong Kong Executive Director



使命、願景與核心價值 Mission, Vision & Value

We provide
**'home away
from home'**
temporary
accommodation
for families
with children
who are ill
or injured



為患病或
受傷兒童之家庭提供
『家以外的家』
暫宿服務

我們的使命 我們提供必須的服務，務求消除兒童尋求醫療保健時的障礙，加強家庭的凝聚力，促進病童的康復。

我們的願景 每個家庭都享有給孩子最好的醫護治療。

我們的宗旨 關懷患病或受傷兒童及其家庭。

Our Mission We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

Our Vision A world where every family has what they need to ensure the best health outcomes for their children.

Our Purpose Caring for families with children who are ill or injured.

董事會 Board of Directors

黃馮慧芷女士 Ms. Grace Fung Oei	董事會主席 Chairperson
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周敏小姐 Ms. Alice Chow Ming	董事會成員 Director
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尹美芳小姐 Ms. Jenny Wan Mei Fong	董事會成員 Director
黃明沁醫生 Dr. Rosanna Wong Ming Sum	董事會成員 Director



我們的工作

麥當勞叔叔之家

為病童家庭提供鄰近醫院的家舍，以便就近照顧。這個「家以外的家」不僅提供暫宿服務，更是充滿希望、支持和關愛的家舍，於病童治療期間，供他們的家庭渡過艱難時刻。

沙田家舍 — 亞洲首間麥當勞叔叔之家

1996年，香港開設了亞洲首間麥當勞叔叔之家。沙田家舍位於多石村，距離沙田威爾斯親王醫院僅四分鐘步行，佔地2,000平方米，設有23間空調睡房和浴室，為家庭提供私隱空間。此外，還有客廳、廚房和遊戲室等共用空間，方便入住家庭互相連繫和支持。

觀塘家舍 — 麥當勞叔叔之家（觀塘）賽馬會大樓

我們在香港兒童醫院附近興建了第二所香港麥當勞叔叔之家，為需要定期往返醫院治療的病童及其家庭提供支持和服務。觀塘家舍設有66間客房，包括10間無障礙房間和六間專為剛完成骨髓移植或需要特別護理的病童設計的「家」護病房。此外，家舍還設有多個活動設施和公共空間，供入住家庭日常生活和參與活動使用。

「家FUN車」醫院探訪計劃

除了照顧入住香港麥當勞叔叔之家的家庭，我們也重視將服務擴展至醫院。病童及其家人在醫院期間承受很大壓力。我們致力於改善兒童健康和福祉，「家FUN車」醫院探訪計劃以「家FUN熊」主題，為長期治療的病童及其家人帶來歡樂，幫助他們積極面對治療和康復。

愛心伙伴計劃

我們認為昔日入住的家庭永遠是這個「家」的一份子，希望透過「愛心伙伴計劃」與他們保持聯繫，了解近況並提供支援，邀請他們以過來人身份支持現居於家舍的病童家庭。「愛心伙伴計劃」透過各種活動連結新舊家庭，傳承愛與關懷。

Our Work

Ronald McDonald House (RMH)

The RMH exemplifies RMHC's cornerstone program, offering a supportive "home away from home" for families of seriously ill children in nearby hospitals. More than just shelter, it serves as a haven of hope, support, and understanding for those facing the challenges of childhood illness.

Shatin House – Asia's First RMH

Opened in 1996, the RMH in Hong Kong was the first of its kind in Asia. Located just a four-minute walk from Prince of Wales Hospital in Shatin, the 2,000-square-meter Shatin House features 23 private, air-conditioned bedrooms with attached bathrooms, ensuring families have the privacy they need. Shared common areas, including a living room, kitchen, and game room, foster connections and support among families during their stay.

Kwun Tong House – RMHC (Kwun Tong House) Jockey Club Building

We have built the second RMH near the Hong Kong Children's Hospital to provide support and services for families with seriously ill children who require regular hospital care. Kwun Tong House features 66 guest rooms, including 10 wheelchair-accessible barrier-free rooms and six special needs rooms for post-bone marrow transplant patients or children requiring specialized care. Families also have access to various multipurpose facilities and communal spaces for daily living and activities.

Caring Teddy Hospitality Cart Program

We recognize that many children and families in hospitals cannot be served at our House. Whether they are staying overnight or waiting for appointments, this can be stressful for families. To extend our care and alleviate their stress, RMHC Hong Kong created the Caring Teddy Hospitality Cart program, designed to make long hours in the hospital more manageable. This initiative aims to enhance the health and well-being of children by transforming hospital stays into more positive experiences.

Love Companion Program

Previous families of RMHC Hong Kong will always be part of our family. Through our Love Companion Program, we aim to stay connected by offering support and inviting them to assist current RMH families. This program includes regular gatherings and workshops to foster connections among both past and present families, spreading love and care throughout our community.

我們的服務和影響 Our Services & Impact



2023年工作總結 Our year in 2023

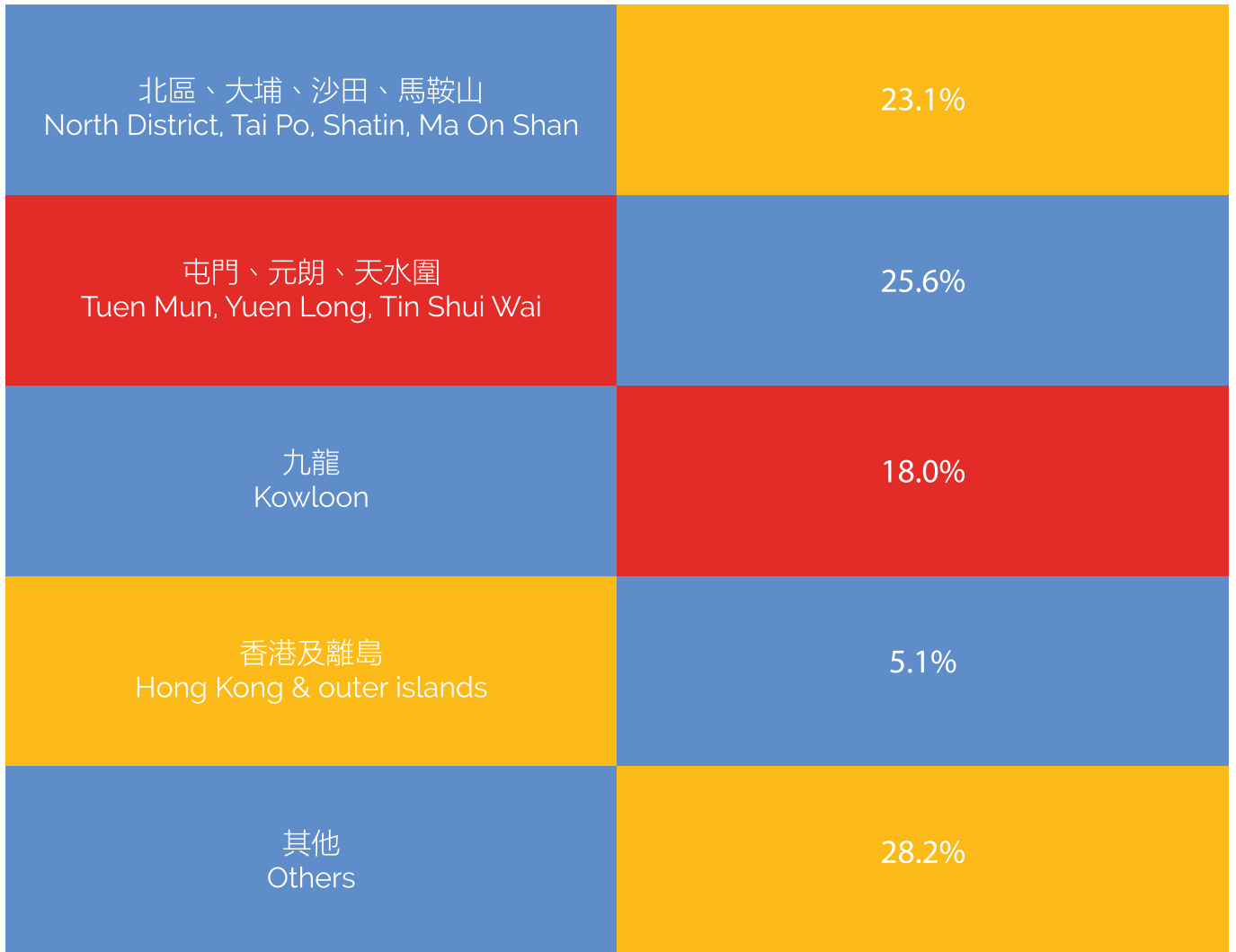
在2023年，香港麥當勞叔叔之家慈善基金從沙田家舍順利擴展至全新的觀塘家舍，進一步鞏固了我們為病童家庭提供「家以外的家」的使命。這個新篇章彰顯了我們的服務承諾，為有需要家庭提供一個溫暖的避風港，可以休息、團聚和得到支援。

In 2023, RMHC Hong Kong expanded from the Shatin House to the new Kwun Tong House, enhancing our mission as a "home-away-from-home" for families with ill children. This new chapter reinforces our commitment to providing a safe haven for support, recharge, and reunion.

受惠人次 Number of Beneficiaries

入住家庭總人數 Total number of family members stayed overnight * 2023	121
義工參與服務總人次 Total number of volunteers performing services * 累積數字 Accumulated figures	1,202
受惠總人次 Total number of beneficiaries * 累積數字 Accumulated figures	4,365
義工參與總時數 Total number of volunteer hours * 累積數字 Accumulated figures	1,388
服務總次數 Total number of services * 累積數字 Accumulated figures	1,143
家舍小朋友及其家人 Children and families at RMH * 累積數字 Accumulated figures	2,536
為病童和家人提供住宿 Provided for sick children and their families * 累積數字 Accumulated figures	7,993

入住家庭居住地區 Where Our Families Are From



入住病童病症統計 Patient Diagnosis

白血病 Leukemia	53.8%
骨髓移植 Bone Marrow Transplant	5.1%
腦腫瘤 Brain Tumor	5.1%
淋巴瘤 Lymphoma	20.5%
橫紋肌肉瘤 Rhabdomyosarcoma	2.6%
手術／其他 Surgery / others	10.3%
不穩定血紅蛋白病 HB Hammersmith	2.6%

入住家庭的住屋狀況 Housing Type

私人樓宇（自置或租住） Private housing (owned or rent)	38.5%
公屋及資助房屋 Public and subsidized housing	28.2%
唐樓及劏房 Tenement buildings and subdivided flats	18.0%
其他 Others	15.4%

我們家的故事



逆境中的小確幸

患上急性T淋巴細胞白血病的致遠，體內的白血球數量比正常小朋友高十倍，需接受為期125周的療程。治療用的藥物劑量比一般白血病高，致遠更因為不時發燒，需要立即入院就醫。由於病情複雜，致遠及媽媽需要每日奔波於醫院與住所之間，長途跋涉令他們身心俱疲。

後來在醫務社工協助下，獲安排入住沙田麥當勞叔叔之家，方便前往醫院覆診。及後麥當勞叔叔之家（觀塘）賽馬會大樓正式啟用，致遠一家更成為首批入住觀塘家舍的家庭。

「入住沙田家舍時，已很享受寬敞開放的環境，方便家庭之間互相照應。來到觀塘家舍，地方更寬敞，又有很多多用途空間給我們使用。我特別喜歡『心靈加油站』，是我獨處的首選地方。」致遠媽媽補充：「日常照顧患病的兒子，有時也感到身心俱疲。在那裡我可以享受私人時間，盡情發洩情緒，又不怕給兒子看到。」

致遠媽媽又說，觀塘家舍的設計人性化，每個活動區域劃分清晰；加上環境安全，大樓和各個住宿樓層都不可隨便出入，讓人居住得很安心。

康復之路雖然漫長，但並不孤單。她感恩能夠得到善長的贊助入住家舍，並認識到不少際遇相似的同路人，大家互相扶持。「其實我已經得到許多支援，感激一班同樣經歷子女患病的爸爸媽媽，大家可以好好照顧大家，互相鼓勵。我也跟自己說，兒子患病就當作上了人生的一課，或者是上天給我多點時間去好好跟他相處、陪伴他。」麥當勞叔叔之家在康復路上一直為患重病的兒童及其家庭提供一個滿載關懷、支援及互助的「家以外的家」。

The Story of Our Family

Happiness Through Hardship

Leo was diagnosed with acute T-cell leukemia, and his white blood cell count was ten times higher than that of normal children. He needed to undergo a treatment regimen lasting 125 weeks. The dosage of the medication used for his treatment is higher than that for typical leukemia cases. Leo also experienced frequent fevers, which necessitated immediate hospitalization. Due to his complex condition, both Leo and his mother had to travel daily between the hospital and their home, and the long journey left them physically and mentally exhausted.

Later, with the assistance of a medical social worker, they were arranged to stay at the Ronald McDonald House in Sha Tin, making it more convenient for them to attend hospital appointments. Subsequently, the RMHC (Kwun Tong House) Jockey Club Building officially opened, and Leo's family was the first batch of families to move in.

"During our stay at the Shatin House, we really enjoyed the spacious and open environment, which made it easy for families to support one another. After changing to the Kwun Tong House, the space was even larger with many multifunctional areas for free use. I particularly like the 'Spiritual Room', where I like to have some me-time to recharge," Leo's mother added. "Caring for my ill son every day makes me feel worn out sometimes. There, I can enjoy being alone and vent out my emotions freely without fear of being seen by my son."

Leo's mother also pointed out that the design of Kwun Tong House is very user-friendly with clearly divided activity areas. Moreover, the environment is safe, and access to both the building and various residential floors is restricted. Residents feel secure living there.

The road to recovery is long, but never alone. She is thankful to the donors for the sponsorship of their stay, during which they have received comfort and support from many fellow families with similar experience. "I never feel inadequate. I'm grateful that there are parents supporting parents here. I told myself it's a great life lesson for me to spend time with and take good care of Leo," concludes Leo's mother. As a "home away from home" for families with ill or injured children on their recovery journey, Ronald McDonald House is a place that love built.

Unveiling the Kwun Tong House



以愛心興建的「家」 麥當勞叔叔之家（觀塘） 賽馬會大樓 A home that love built - RMHC (Kwun Tong House) Jockey Club Building

觀塘家舍

獲香港賽馬會慈善信託基金的捐助，第二家舍——麥當勞叔叔之家（觀塘）賽馬會大樓於2023年11月正式投入服務。與亞洲首間位於香港沙田的麥當勞叔叔之家一樣，旨在為重病兒童及其家庭提供溫暖住所和支援服務，陪伴他們走過艱辛的旅途。

鄰近香港兒童醫院的觀塘家舍面積達8,000平方米，樓高16層，設有66間客房，專門服務重病兒童，包括癌症、心臟病、腎病、骨髓移植、罕見病及大型手術後的康復者。

大樓提供高水平的衛生環境，為病童提供理想的臨時居所，能顯著減低受感染風險。此外，多樣設施能滿足病童及其家人各種日常需要，便利的地理位置亦方便病童往返醫院。家舍同時充滿互助氛圍，鼓勵病童家庭間彼此扶持。

設備完善 一應俱全

- 大樓樓高16層，設有66間客房，每間可供最多四位家庭成員（連病童在內）入住。其中六間為「家」護客房，專門為需要接受骨髓移植或特別護理的病童而設；另設10間無障礙房間供輪椅人士使用。
- 大樓2至4樓設有多個多元活動設施及公共空間，包括：
 - 多用途活動室
 - 義工工作室
 - 廚房及用餐區
 - 兒童遊戲區
 - 尋寶閣
 - 室內火車及飛機模型
 - 健身室
 - 學習資源研習室
 - 親子圖書館
 - 心靈加油站
 - 洗衣房

穿梭巴士免費接送

- 病童及其家人可免費乘坐每天往返觀塘家舍及香港兒童醫院的穿梭巴士

Kwun Tong House

With the funding support of The Hong Kong Jockey Club Charities Trust, the second House, RMHC (Kwun Tong House) Jockey Club Building officially opened in November 2023. Similar to Asia's first Ronald McDonald House in Shatin, Hong Kong, the new facility provides a warm, supportive environment for seriously ill children and their families during challenging times.

Located near the Hong Kong Children's Hospital, the 16-story Kwun Tong House spans 8,000 sq-m and features 66 guest rooms for children with conditions such as cancer, heart disease, kidney disease, and those recovering from surgeries or undergoing treatments like bone marrow transplants.

With high hygiene standards, the building offers a safe temporary residence that significantly reduces infection risks. The diverse facilities meet the daily needs of different families, and its convenient location facilitates easy access to medical care. The house also promotes a supportive community, encouraging families to help one another.

Well-equipped facilities

- The 16-story building offers 66 guest rooms, each can accommodate up to four family members (including ill children). Among them, six are special needs rooms for children who need bone marrow transplantation or special care, and 10 are barrier-free rooms that are wheelchair accessible.
- A variety of multi-purpose and public spaces are located from the second to fourth floors, including:
 - Multi-purpose Room
 - Volunteer's Office
 - Kitchen and Dining Area
 - Games & Video Zone
 - Magic Room
 - Indoor Train & Aircraft Models
 - Gymnasium
 - Learning Center
 - Family Library
 - Spiritual Room
 - Central Laundry

Free shuttle bus pick-up and drop-off

- Children and their families can travel free-of-charge on the daily shuttle bus between Kwun Tong House and Hong Kong Children's Hospital.

環境介紹 About the Kwun Tong House



大樓外觀 Happiness through hardships

建築設計以豐富的色彩為主調，外觀宛如一個精緻的「禮物盒」。

The architectural design is characterized by rich colors, and its appearance resembles an exquisite 'gift box'.



接待處 Kitchen

寬敞的接待處光線鮮明，讓入住家庭感受到溫暖與舒適，仿佛回到了家一般。

The spacious reception area is brightly lit, making the staying families feel warm and comfortable, as if returning home.



生命樹 Tree of Life

「生命樹」象徵守護病童家庭，為他們遮風擋雨。

It symbolizes our service of guarding families with sick children, providing them with shelter and protection.



用餐區 Dining area

鼓勵家庭在這裡共同進餐，減少長時間待在房間的情況，以促進家庭成員之間的親密關係。

Families are encouraged to dine here to reduce prolonged stays in rooms and foster intimate relationships and among family members.



接待處 Kitchen

提供烹飪用具、爐具、冰箱和電磁爐，每個家庭都有一個儲物櫃。家長可通過玻璃窗觀察孩子在遊樂區的活動。

Cooking utensils, cookers, fridges, and induction cookers are provided. Each family has a cupboard for storage. Parents can observe their children's activities in the play area through the glass window.



多媒體遊戲區 Games & Video Zone

小朋友可在這裡玩電子遊戲機，家長亦可以觀看電視，放鬆娛樂。

Children can play video games here, while parents can watch television to relax and enjoy themselves.



多用途活動室 Multi-purpose Room

可用作分享會、講座或其他團體活動。

It can be used for sharing, talks and other group activities



洗衣房 Central Laundry

提供11部洗衣機及乾衣機，供自費方式使用。

It provides 11 washing machines and dryers, available for use on a self-pay basis.



尋寶閣 Magic Room

擺放有心人捐贈的全新玩具，作為入住小朋友自由選擇的迎新或生日禮物。大小門的獨特設計加添神秘玩樂感。

Here gathers in-kind donations of brand-new toys for children to freely select as orientation or birthday gifts. The unique design of large and small doors adds a sense of mystery and fun.



圓頂藝術天窗 A dome skylight

由藝術家Cherry Kaeonil創作，點綴空間之餘，啟發小朋友的想像力。

Created by artist Cherry Kaeonil, the artwork not only embellish the space but also inspires children's imagination.

環境介紹 About the Kwun Tong House



薈藝坊 Art & Craft Area

可在這裡進行手工藝活動，並設有投影設備，讓小朋友跟自己的畫作互動。

Crafts activities can be carried out here. Projection equipment is available for children to interact with their own artwork.



親子圖書館 Family Library

提供親子閱讀、學習和互動的空間。

It provides a space for parent-child reading, learning, and interaction.



音樂室 Music Room

備有電子琴作音樂學習之用。

The room is equipped with an electronic keyboard for singing and music classes.



心靈加油站 Spiritual Room

我們尊重不同種族及宗教，此房間可作祈禱或靜思之用。

We respect different races and religions, and this room can be used for prayer or contemplation.



學習資源研習室 Learning Center

提供先進的互動科技設備，讓小朋友持續學習。

It provides advanced interactive technology devices for children's continuous learning.



公共空間 Common Area

讓同層住客作休息、看電視和交流。

It allows residents on the same floor to relax, watch TV, and socialize.



無障礙房間 Barrier-free Room

每層一間無障礙房間，合共10間，主要讓輪椅人士使用。

There is one barrier-free room on each floor, totaling 10 rooms, primarily designed for wheelchair users.



「家」護客房 Special Needs Room

設有六間專為完成骨髓移植或需要特別護理的病童而設的房間，每個房間可容納最多三人。設施包括電視、洗衣機、開放式廚房，以減低受感染風險。

There are six rooms for post bone marrow transplantation patients or children who need special care. Each room can accommodate up to 3 people, equipped with TV, washing machine, open kitchen to minimize the need for shared facilities and reduce the risk of infection.



普通房間 Regular Guest Room

每層有五間客房，共有50間客房，每間客房配有三張床。為了鼓勵家庭使用公共區域的設施，客房內沒有電視。

There are five guest rooms on each floor, totaling 50 rooms, with each room featuring three beds. There is no TV in the guest rooms to encourage families to use the facilities in the public areas.



室內火車及飛機模型 Indoor train and aircraft models

觀塘家舍設有全港最大型室內鐵路火車模型，還有飛機模型，由「模型發燒友」Leo和Andrew熱心策劃及捐助。

The Kwun Tong House features the largest indoor railway train model in Hong Kong, as well as aircraft models, planned and donated by model enthusiasts Leo and Andrew.

Strengthening Community Bonds

在2023年，香港麥當勞叔叔之家慈善基金透過社區參與和外展計劃促進社區連繫。重點項目包括透過加強夥伴合作支援有需要家庭，進一步建立關愛網絡。這些計劃鞏固本地夥伴力量，進一步兌現我們對「以家庭為本」服務的承諾，同時擴大對全球的影響力。

In 2023, RMHC Hong Kong emphasized community reconnection through engagement and outreach programs. Highlights included collaborations with partners to support families in need and foster a network of care. These initiatives have strengthened local bonds while expanding our impact and commitment to family-centered care support worldwide.

麥當勞叔叔之家（觀塘）賽馬會大樓開幕典禮 Opening of RMHC (Kwun Tong House) Jockey Club Building

承蒙香港賽馬會慈善信託基金的捐助，麥當勞叔叔之家（觀塘）賽馬會大樓於2023年11月20日正式投入服務。出席開幕典禮的主禮嘉賓包括香港特別行政區政府勞工及福利局局長孫玉函先生，JP、時任香港特別行政區署理政府醫務衛生局局長李夏茵醫生，JP、香港賽馬會董事黃嘉純先生，SBS，JP、全球麥當勞叔叔之家慈善基金董事會委員暨香港麥當勞叔叔之家慈善基金董事會主席黃馮慧芷女士、醫院管理局主席范鴻齡先生，SBS，JP、醫院管理局行政總裁高拔陞醫生，JP、香港兒童醫院醫院行政總監李子良醫生，MH、創始使命伙伴代表及香港麥當勞行政總裁黎韋詩教授、香港賽馬會慈善事務部主管（健康社區）陳載英女士、香港麥當勞叔叔之家慈善基金建築委員會主席黃福霖先生，以及香港麥當勞叔叔之家慈善基金發展委員會主席張添培女士。

Funded by The Hong Kong Jockey Club Charities Trust, RMHC (Kwun Tong House) Jockey Club Building officially commenced operation on 20 November 2023. The grand opening ceremony was officiated by honorary guests including Mr. Chris Sun Yuk-han, JP, Secretary for Labour and Welfare, HKSAR Government; Dr. Libby Lee Ha-yun, JP, then Acting Secretary for Health, HKSAR Government; Mr. Lester G. Huang, SBS, JP, Steward, The Hong Kong Jockey Club; Ms. Grace Fung Oei, RMHC Global Board of Trustees and RMHC Hong Kong Chairperson; Mr. Henry Fan Hung-ling, SBS, JP, Chairman, Hospital Authority; Dr. Tony Ko Patsing, JP, Chief Executive, Hospital Authority; Dr. Lee Tsz-leung, MH, Hospital Chief Executive of Hong Kong Children's Hospital; Prof. Randy Lai Wai-sze, Representative of Founding Mission Partner and CEO of McDonald's Hong Kong; Ms. Imelda Chan, Head of Charities (Healthy Community), The Hong Kong Jockey Club; Mr. Raymond Wong Fook-lam, Chairperson of Building Committee, RMHC Hong Kong; and Ms. Karen Cheung Tih-loh, Chairperson of Development Committee, RMHC Hong Kong.



愛心伙伴歡聚觀塘家舍

Love Companions Reunion at Kwun Tong House



在去年十月於觀塘家舍舉行的「愛心伙伴」聚會是一個充滿溫暖的慶祝活動，洋溢著快樂和喜悅。各位愛心伙伴參加了一場充滿笑聲的生日派對，大家共同創造了美好的回憶。小朋友們還參加了瑜伽工作坊，舒展身心，放鬆心情。音樂課讓孩子們團結在一起，表達自己的創意，分享對音樂的熱情。晚餐則由父母精心準備，大家在餐桌上愉快地用餐、交流，留下了難忘的回憶。

The Love Companions reunion at the Kwun Tong House last October was a heartwarming celebration brimming with joy and happiness. Attendees enjoyed a delightful birthday party filled with cake and laughter, creating lasting memories. Participants took part in uplifting yoga sessions that promoted mindfulness and relaxation. The music class united the children, allowing them to express their creativity and share their passion for music. Delicious meals, lovingly prepared by parents, added a special touch, nourishing both body and spirit. Engaging games wrapped up the day, fostering camaraderie and friendship among all, making it an unforgettable experience for everyone involved.

APMEA會議 APMEA Conference



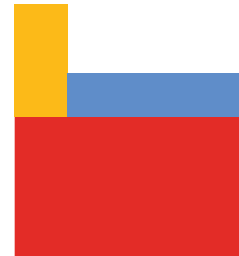
麥當勞叔叔之家慈善基金APMEA會議於2023年8月21-24日在印尼峇里舉行，共有來自20個國家的代表參加。全球麥當勞叔叔之家慈善基金董事會委員暨香港麥當勞叔叔之家慈善基金董事會主席黃馮慧芷女士親自出席，並在閉幕會議上介紹全球服務成效及香港的第二家舍。時任總幹事黃婷婷女士在開幕典禮上介紹「愛心伙伴」服務。此外，參會者還參觀了印尼麥當勞叔叔之家，並互相交流服務心得。

The RMHC APMEA Conference took place in Bali, Indonesia, from August 21 to 24, 2023, with representatives from 20 countries attending. Ms. Grace Fung Oei, RMHC Global Board of Trustees and RMHC Hong Kong Chairperson, presented the global impact of the organization and introduced the second Ronald McDonald House in Hong Kong during the closing session. Ms. Iris Wong, then Executive Director of the Hong Kong chapter, introduced the "Love Companion" program at the opening ceremony. Attendees also visited the Ronald McDonald House in Indonesia and shared insights on their services.

「以家庭為本服務」會議 Family-Centered Care Conference

2023年9月16日，新加坡麥當勞叔叔之家慈善基金與國立大學醫療系統共同主辦了2023年以家庭為本的會議，慶祝他們推廣以此為核心理念的服務十周年。香港麥當勞叔叔之家慈善基金時任總幹事黃婷婷女士分享了20年來對病童及其家庭的倡導經歷，而昔日住客及兒科專家的分享則強調了醫療界和社福護理界合作的重要性。

On September 16, 2023, Ronald McDonald House Charities Singapore and the National University Health System co-hosted the Family-Centered Care Conference 2023 at the National University of Singapore, celebrating their 10th anniversary of promoting family-centered care. Then RMHC Hong Kong's Executive Director, Ms. Iris Wong, shared insights on two decades of advocacy for sick children and their families, while experiences from RMHC's fellows and pediatric specialists emphasized the importance of collaboration between healthcare and social care partners.



各方支持 擴大成效 Partnership to Amplify Results

在2023年，企業夥伴和長期義工對我們實現服務使命至關重要。他們在籌款、家舍清潔服務和組織活動方面付出的努力，為對病童家庭提供了重要支持。

In 2023, corporate partners and long-term volunteers are crucial to RMHC Hong Kong's success. Their efforts in fundraising, housekeeping, and organizing activities have significantly supported the families in need.



香港人壽保險經理協會及香港人壽保險經理協會慈善基金合辦保險界「慈善巨Sing」歌唱比賽，香港麥當勞叔叔之家慈善基金是受惠機構之一。

RMHC Hong Kong was one of the beneficiaries of the Singing Contest co-organized by GAMAHK and GAMAHK Foundation.



「萬愛慈善跑2023——夢想0距離慈善跑」於2023年10月22日在香港將軍澳將藍大橋圓滿舉行。香港麥當勞叔叔之家慈善基金是受惠機構之一。

The charity run organized by Million Hearts on October 22, 2023 was successfully held at the TKO Cross Bay Link. RMHC Hong Kong was one of the beneficiaries of the event.



太古的義工團隊提供了清潔服務，在病童家庭入住觀塘家舍前，確保環境潔淨和舒適。

The Swire volunteer team offered housekeeping services, ensuring a clean and welcoming environment for families before moving into the Kwun Tong House.



Ecolab在家庭入住前為觀塘家舍進行了徹底的害蟲控制措施，以確保安全衛生。

Ecolab conducted thorough pest control measures to ensure a safe and hygienic environment in the Kwun Tong House before families moved in.



環球全域電訊有限公司的義工團隊是第一支為觀塘家舍提供家舍清潔服務的企業義工團隊，為新家舍啟用前做準備，包括清潔住宿單位、廚房和公共休息室等。

HGC Global Communications' volunteers were the first corporate volunteer group to provide housekeeping service at the new Kwun Tong House, preparing for the opening of the family units, kitchen and common room.



中國海外發展有限公司的義工團隊在觀塘家舍的用餐區提供清潔服務，確保家庭能在乾淨舒適的環境中享用食物，提升整體體驗。

Chinese Overseas Holding Ltd volunteers provided housekeeping services in the dining area of the Kwun Tong House, ensuring a clean, inviting space for families to enjoy meals together, enhancing their overall experience.

順利過度 From Shatin to Kwun Tong

隨著新冠疫情自第二季度起放緩，我們重新開放沙田家舍，供一眾機構及個人義工參與義工服務。我們於周末舉辦了多場工作坊，歡迎義工及善長人翁前來探訪沙田家舍的患病兒童及家庭。

與此同時，新觀塘家舍的入伙籌備工作亦進行得如火如荼。於2023年7月入伙後，眾多職員、義工及善長隨即一同安裝好特色傢具，讓家舍可如期提供服務。

值得一提的是，我們喜獲香港及大中華區首位「樂高專業認證大師」洪子健先生送出一副參照觀塘家舍外型製作的樂高模型，並安裝於大堂中展示，讓每位參觀者或家人踏入大樓時，都可以欣賞到這件獨一無二的藝術作品。

在愛心伙伴及消防義工隊的協助下，11個家庭在2023年11月12日正式從沙田家舍搬入新觀塘家舍。當日各家庭除安置生活用品外，也在職員協助下完成人臉識別設定以及認識新家舍設施。而小朋友對於有更大的玩樂空間及更多設施也表現得十分雀躍。

我們衷心感謝所有在這次搬遷期間支持我們的義工和工作人員。我們對使命的承諾始終堅定不移：透過促進孩子的康復和提供更貼心支援，更好地服務更多患病兒童及其家庭。

As the COVID-19 pandemic started to slow down in the second quarter, we were pleased to reopen the Shatin House for both corporate and individual volunteers eager to participate in community service. We organized a series of weekend workshops to re-engage volunteers and donors in visiting the ill children and their families residing at the Shatin House.

At the same time, preparatory work for the opening of the new Kwun Tong House was in full swing. Upon moving into the Kwun Tong in July 2023, our staff, volunteers and donors joined hands to furnish the building with distinctive furniture, allowing us to commence operations on schedule.

A highlight of this transition was the remarkable contribution from Mr. Andy Hung Chi Kin, the first LEGO Certified Professional in Hong Kong and the Greater China Region, who crafted and installed a stunning LEGO model of the Kwun Tong House in the lobby for display. This unique artwork serves as a warm welcome for every visitor and family entering the building.

On November 12, 2023, with the assistance of Love Companions and firefighter volunteers, 11 families officially moved from the Shatin House into the new Kwun Tong House. Besides settling their daily supplies, each family also, with the assistance of our staff, set up facial recognition and familiarized themselves with the new amenities. The children were especially thrilled to have more play area and facilities to enjoy.

We would like to extend our heartfelt gratitude to all the volunteers and staff who supported us throughout this transition. Our commitment to our mission remains unwavering: to better serve more ill children and their families by promoting healing and providing compassionate care.





煤氣公司在沙田家舍為我們的家庭舉辦了一個製作糰子的工作坊，一同慶祝端午節。

Towngas organized a rice dumpling workshop for our families at the Shatin House to celebrate the Dragon Boat Festival.



藝人林嘉欣來到沙田家舍探訪我們的小朋友，並與他們一起玩遊戲，度過了一個愉快的下午。

Artist Karena Lam paid a visit to our Shatin House and spent a nice afternoon playing games with our kids.



社企點字曲奇到沙田家舍為小朋友開設特製漢堡包泡泡球工作坊。

Social enterprise Codekey Cookies organized a tailor-made handcraft workshop at the Shatin House.



一班少數民族代表探訪沙田家舍。

A group of ethnic minority group paid a visit to the Shatin House.



家庭入住觀塘家舍時試用智能出入管理系統。

Families were trying out the access control system when moving into the new Kwun Tong House.



我們喜獲香港及大中華區首位樂高專業認證大師洪子健先生送出並安裝觀塘大樓樂高模型。

The first LEGO Certified Professional in Hong Kong and the Greater China Region, Mr. Andy Hung Chi Kin, crafted and installed a stunning LEGO model of the Kwun Tong House building.



在愛心伙伴及消防義工隊的協助下，11個家庭在2023年11月12日正式從沙田家舍搬入觀塘新家舍。

Love Companions and firefighter volunteers assisted 11 families in moving into the new Kwun Tong House from the Shatin House.

開啟希望之鑰 Activating the Key to Hope

在2023年，香港麥當勞叔叔之家慈善基金重啟了多項創新的義工計劃，誠邀社區內的熱心人士參與我們的服務使命。透過支持重病兒童的家庭，我們希望能培養同理心，增強社區聯繫，共同為這些家庭帶來希望與溫暖。

In 2023, RMHC Hong Kong relaunched a series of innovative volunteer programs, inviting community members to join us in our service mission. Through serving and supporting families with seriously ill children, we aim to foster compassion, strengthen community bonds and connection, and bring hope and warmth to these families.

「家FUN車」醫院探訪計劃 Hospitality Cart Program

「家FUN車」醫院探訪計劃自 2019 年起於香港兒童醫院及威爾斯親王醫院推行，為兒科和青少年病房的病童提供裝滿故事書、桌上遊戲和手工藝品的玩具車。義工亦會透過遊戲和閱讀與孩子們互動。計劃旨在擴展至全港所有公立醫院。隨著觀塘家舍於2023年11月啟用，計劃成功擴展至將軍澳醫院。在2023年，「家FUN車」醫院探訪計劃總共惠及313名兒童。

Since 2019, the Hospitality Cart program has been active in Hong Kong Children's Hospital and Prince of Wales Hospital, where children in the pediatric and adolescent wards are provided with a toy cart filled with storybooks, board games, and handicrafts. Volunteers also interact with children through games and reading activities. The program aims to expand to all public hospitals in Hong Kong. With the opening of Kwun Tong House in November 2023, the program has also reached Tseung Kwan O Hospital, benefiting 313 children throughout the year in 2023.



「愛心伙伴」體驗日 Love Companion Trial Stay



在2023年10月，「愛心伙伴」於觀塘家舍參加為期兩天的試住活動，在家舍11月正式啟用前率先體驗一番。這次的試住活動中，家庭能夠試用家舍的各項設施，並參與多個精彩活動。當照顧者準備飯菜時，孩子們可以享受音樂和參與瑜伽工作坊。「愛心伙伴」的反饋對於家庭正式入住之前進行必要的調整和改進至關重要。

In October 2023, Love Companions participated in a 2-day trial stay at RMH Kwun Tong, which officially opened in November 2023. This trial allowed families to utilize house facilities and engage in various activities simultaneously. Carers assisted with meal preparations, while children enjoyed music and yoga workshops. Feedback from Love Companions on the facilities and environment was crucial for making necessary adjustments and improvements before families officially move in.



歌神許冠傑與太太Rebu在觀塘家舍舉辦了一個難忘的聖誕派對，為病童家庭帶來節日歡樂，展示了他們作為長期義工的奉獻精神。

Legendary singer Sam Hui and his wife, Rebu, organized a memorable Christmas party at the Kwun Tong House, bringing joy and festive spirit to families in need, showcasing their dedication as long-term volunteers.



香港國際學校的定期義工聖誕佳節透過藝術和手工工作坊，為病童帶來了節日的歡樂和色彩。

Our regular volunteers from Hong Kong International School brought festive cheer and a splash of color to our children with some arts & crafts fun.



香港麗思卡爾頓酒店在冬至當日為小朋友準備了豐富的聖誕大餐，並送上驚喜禮物。

Our kids enjoyed a big Christmas feast prepared by The Ritz-Carlton on winter solstice. They even received surprise gifts too.



來自置富Malls的義工與家舍病童共度歡樂下午，一同玩桌遊，又帶來很多食物與我們分享。

Volunteers from Fortune Malls spent a fruitful afternoon with our children, playing board games and filling our food bank with wonder treats.



玫瑰崗舊生會為孩子們送上窩心的羽絨背心 and 外套，在寒冷的聖誕帶來溫暖。

Rosaryhill School Old Students Association sent over down vests and sweaters to our ill children to keep them warm during the cold Christmas.



香港沙田凱悅酒店的廚師和義工為家舍小朋友和「愛心伙伴」準備聖誕大餐，還有香港中文大學聯合書院合唱團為大家唱頌聖誕歌！

Chefs and volunteers from Hyatt Regency Hong Kong Sha Tin prepared a big feast for our kids and Love Companions to celebrate Christmas, alongside the beautiful carol sang by United College Choir, CUHK.



「姜濤姜糖將心比心義工團」於觀塘家舍為病童及「女愛心伙伴」舉行了一個別出心裁的聖誕派對。

ktkc.heart2heart hosted a Christmas party at our Kwun Tong House and created an unforgettable time for our children and Love Companions.



TMS的義工們將觀塘家舍佈置得充滿聖誕氣氛。他們更為病童送上一套女PlayStation 5遊戲，孩子們都十分興奮。

Volunteers from Fortune Malls spent a fruitful afternoon with our children, playing board games and filling our food bank with wonder treats.

義工日誌 Volunteer Voice

Ms Iris Cheng:

自從2010年開始為香港麥當勞叔叔之家慈善基金（RMHC Hong Kong）做義工，轉眼間快14年了。記得第一次聽說麥當勞叔叔之家，是在麥當勞餐廳用餐時，當時只知道這個家舍是為癌症兒童家庭提供協助，但對它的了解並不深。後來在2010年，我的妹妹尋找義工服務時得知RMHC Hong Kong正在招募義工，我們便一起報名參加。

這些年間我會在假日擔任當值義工，幫忙打掃家舍，還有到花園澆水。以前家舍人手較少時，我甚至曾協助撰寫和翻譯通訊和年報。當然，我也參與過各種活動，例如在開放日中負責接待、交通安排，擔任家舍導賞員以及出售慈善獎券等。

許多義工經歷至今仍讓我難忘，當中印象最深的是一個沙田家舍的小女孩。當時，我每個月大約會到訪家舍一至兩次，每次都會先幫忙清潔家舍，然後到遊戲室陪小朋友玩耍。大部份家舍裡的小朋友都明白，義工哥哥姐姐陪伴他們一段時間後便要離開，因此甚少會「扭計」。不過有一次，有個妹妹在我臨走前對我說：「我會等你再來！」我隨即回答：「好！」便離開了。一個月後，我再次到訪家舍，她馬上跑過來抱著我雙腿，興奮地喊：「姐姐我等到你啦！」那一刻，我的心被徹底融化了。

沙田家舍的客房數量較少，整體設計更像是一個溫馨的家，讓人倍感親切。住在這裡的家庭彼此之間非常熟絡，像一家人一樣相處。而觀塘家舍則設計得較為現代化，功能完善，但同樣也有不少人性化的設施，方便住客使用及職員管理，滿足不同家庭的需要。我最喜歡的是兩個家舍的採光都特別好，引入自然光線，整個環境非常舒適宜人。

這些年來的義工經歷與我最初預想的相差無幾，而最大的分別是，我能夠參與的服務項目比預期中多。真沒想到連翻譯和前線活動安排的工作也有機會與大家一起經歷！透過這裡的經歷，我發現自己其實頗為外向，能和新認識的家庭或義工朋友聊上很久。最後我想提醒我自己，不要懷疑或局限自己，應該多嘗試不同的義工崗位，才能獲得更多的成長與收穫。

I've been volunteering for RMHC Hong Kong since 2010 — in the blink of an eye, 14 years have passed! I first heard about Ronald McDonald House when dining at a McDonald's restaurant. Back then, I only knew that this facility provided assistance to families of children suffering from cancer, but I didn't know much more than that. Later in 2010, my sister found out that RMHC Hong Kong was recruiting volunteers while searching for volunteer opportunities, and then we decided to sign up together.

Over the years, I've served as a weekend volunteer, helping with cleaning the house and watering the garden. In the past, when the staff team was smaller, I even assisted in writing and translating newsletters and annual reports. Of course, I've also participated in various events such as welcoming guests and arranging transportation during open days, serving as a tour guide for the house, and selling charity raffle tickets.

Many of my volunteer experiences have been unforgettable, but one that stands out the most is with a little girl at the Shatin House. I used to visit the house about once or twice a month, helping with housekeeping followed by spending time playing with the children in the playroom. Most of the children in the house understood that the volunteers would leave after spending some time with them, so they rarely threw a tantrum. However, one time, a little girl said to me as I was leaving, "I'll wait for you to come back!" I replied, "Okay!" and left. When I returned a month later, she immediately ran up to me and hugged my legs, exclaiming, "I waited for you!" That moment truly warmed my heart and moved me deeply.

The Shatin House has fewer guest rooms with a cozy home-like design, creating a warm atmosphere. The families living here are very close-knit, interacting with each other like one big family. On the other hand, the Kwun Tong House is designed in a more modern and functional design, with many user-friendly facilities for both residents and staff, catering to the diverse needs of different families. What I love most about both houses is their excellent natural lighting, which makes the environment really comfortable and inviting.

Overall, my volunteer experiences over these years have been quite similar to what I initially expected, with the biggest difference being the variety of service projects I have been able to participate in, more than I have anticipated. I never imagined that I would have the opportunity to work on tasks like translation and frontline event planning! Through these experiences, I've discovered that I'm actually quite outgoing and can engage in lengthy conversations with new families or fellow volunteers. Lastly, I want to remind myself not to doubt or limit myself; I should try to explore different volunteer roles whenever possible to achieve more growth and fulfilment.



給孩子一個微笑 Every Donation Creates a Smile

2023年，香港麥當勞叔叔之家舉辦了一系列有影響力的籌款活動，深刻改變了患病兒童家庭的生活。各式活動包括慈善獎券義賣、慈善高爾夫球經典賽和「讀樂樂·顯愛心閱讀計劃」等，我們夥拍香港電車和香港快運等本地知名企業，鞏固了我們的使命，並為病童家庭籌集必要資金，協助他們渡過難關。

In 2023, RMHC Hong Kong profoundly transformed the lives of families with ill children confronting medical challenges through a series of impactful fundraising initiatives, including the Raffle Ticket Sales, Golf Tournament, and "Read for Love" reading program. Our strategic partnerships with esteemed local businesses such as Hong Kong Tramways and HK Express significantly fostered our mission, generating essential funds to support families in their time of need.

慈善獎券義賣 Raffle Ticket Sales



慈善獎券義賣活動已踏入第23個年頭，是香港麥當勞叔叔之家慈善基金的年度旗艦籌款活動之一。2023年，活動獲得超過41間公司和1,700多名熱心義工參與和支持，在兩個月內成功籌集了160萬港元。

The Raffle Ticket Sales, in its 23rd year, is the annual flagship fundraising event of Ronald McDonald House Charities Hong Kong. This year, the event raised an impressive HK\$ 1.6 million in two months' time, made possible by the generous support of over 41 companies and their dedication of more than 1,700 volunteers.



香港麥當勞叔叔之家慈善基金高爾夫球賽2023

2023 RMHC Hong Kong Golf Tournament



已踏入第26年的香港麥當勞叔叔之家高爾夫球賽2023，在享負盛名的香港高爾夫球會舉行。球賽當日有不少難忘時刻，包括主席鼓舞人心的演講、精彩的慈善獎券抽獎，以及集合了不同水平高爾夫球手的友誼賽。所籌得的善款全數用作支援香港麥當勞叔叔之家慈善基金的主要服務，為正在面對病痛挑戰的病童及其家庭提供舒適的「家以外的家」。

2023 RMHC Hong Kong Golf Tournament, celebrated at the prestigious Hong Kong Golf Club, marks its 26th anniversary this year. The event featured memorable moments, including an inspiring speech by the chairperson, a spirited raffle ticket sale, and a friendly competition that brought together golfers of all skill levels. Funds raised were used to directly support RMHC Hong Kong's vital services, ensuring that sick children and their families have a comforting "home away from home" during challenging times.



讀樂樂 · 顯愛心閱讀計劃

"Read for Love" Reading Program



香港麥當勞叔叔之家慈善基金多年來成功舉辦「2023讀樂樂·顯愛心閱讀計劃」，以培養兒童對閱讀的熱愛。今年延續了這一傳統，計劃吸引超過2,000名學生參與。在2023年7月9日舉行的頒獎典禮上，我們頒發了「愛心閱讀學校」、「愛心閱讀大使」和「卓越學生獎」。計劃旨在透過鼓勵兒童設立閱讀目標，為家舍的日常運作籌款，支持病童家庭渡過難關。

RMHC Hong Kong has successfully organized the "Read for Love" reading program over the years, cultivating children's love for reading. This year, continuing this tradition, the program attracted over 2,000 students to participate. During the prize presentation ceremony on July 9, 2023, awards were presented to the "Most Well-Read Schools", "Most Well-Read Students", and "Most Well-Read Students in Schools". The program aims to encourage children to set reading goals, raise fund for the daily operation of our houses to better support families with sick children through challenging times.

小小才藝表演2023 RMHC's Got Talents 2023



作為「小小才藝表演2023」開幕禮的一部份，香港電車公司舉辦了一場特別的電車派對。30位年輕人與他們的家人，與我們一起沿著港島北岸展開了一段愉快的「叮叮」之旅，並展示他們的才華。

我們衷心感謝周吉佩先生及香港小姐林鈺洧小姐的熱心參與及支持，親臨現場為小朋友打氣！

A special tram party was hosted by Hong Kong Tramways as part of the kick-off ceremony for "RMHC's Got Talent 2023", where 30 young passengers and their families embarked on a joyful tram journey with us along the northern shore of Hong Kong Island to showcase their talents.

We extend our heartfelt thanks to Mr. Albert Chau and Miss Hong Kong, Denice Lam, for their enthusiastic participation and support, as they were present at the event to cheer on the children.

聖誕襪窩心製作工作坊 D.I.Y. Christmas Sock Workshop

香港快運的義工團隊在觀塘家舍舉行了一場聖誕派對，並在派對上舉辦「DIY 聖誕襪子工作坊」。工作坊提供了由舊機艙服務員制服的布料升級再造而成的聖誕襪，供孩子們加上各種節日裝飾，以培養他們的創意和提高環保意識。包裝由可生物降解的水溶性材料INVISIBLEBAG製成，完全不含塑膠。這次的籌款是與本地顧問工作室Earthero Studio合辦，為本港的裁縫創造了就業機會，提升活動的社會影響力。聖誕襪慈善義賣的全數收益均撥捐香港麥當勞叔叔之家慈善基金。

Volunteers from HK Express hosted a Christmas party at the Kwun Tong House, which included a special "D.I.Y. Christmas Sock Workshop". The workshop provided Christmas socks made from upcycled cabin crew uniforms for children to decorate with various holiday embellishments, nurturing their creativity and promoting environmental awareness. The packaging was made from a biodegradable water-soluble material called INVISIBLE-BAG, eliminating the use of plastic. This fundraising initiative, in collaboration with local consultancy Earthero Studio, also created job opportunities for local seamstresses, enhancing its social impact. All proceeds from the charity sales of Christmas socks were donated to RMHC Hong Kong.





創始使命伙伴 — 香港麥當勞

Founding Mission Partner — McDonald's Hong Kong

香港麥當勞多年來支持香港麥當勞叔叔之家慈善基金 為病童家庭送暖

香港麥當勞一直透過不同渠道支持香港麥當勞叔叔之家慈善基金。於2023年，香港麥當勞為支持新落成的香港麥當勞叔叔之家觀塘家舍，便以三大策略「Move your heart」、「Move your feet」及「Move your finger」來舉辦一連串籌款活動，並籌得高達1,380萬港元之善款。

三大策略分別代表三項大型推廣活動，包括「Move your heart」——推出微電影《在一起 才是家》，取材自受惠家庭潘氏的真實個案，闡述當時年僅8歲的Rachel確診患上腦癌開始，潘氏一家不為人知的沉重心理壓力，並帶出香港麥當勞叔叔之家提供「以家庭為本」的支援及服務；「Move your feet」——相隔五年再次舉行「麥當勞兒童愛心馬拉松」，吸引6,000名大小善長身體力行參與盛事；以及「Move your finger」——捐款數碼化，於麥當勞App增設電子捐款券及自助點餐機增設捐款功能，讓App用戶隨時隨地捐贈愛心。同時，麥當勞亦利用其強大的夥伴網絡，與商業電台攜手合作推出一連串「SHOW 畀你睇」愛心慈善活動，App用戶只需在App內或於餐廳內的自助點餐機使用指定捐款券捐出指定金額予香港麥當勞叔叔之家慈善基金，便有機會一邊做善事，一邊獲得大熱活動門票，實踐行善最樂的精神。

香港麥當勞未來會繼續貫徹創辦人雷文洛克 (Ray Kroc) 的格言——「取之社會，用之社會」，為社區創造共享價值，支援重病兒童家庭。



McDonald's Hong Kong – dedicated to supporting families with sick children through RMHC Hong Kong for decades

McDonald's Hong Kong is committed to supporting RMHC Hong Kong by all means. To support the newly developed RMHC Kwun Tong House, McDonald's Hong Kong has strengthened its fundraising efforts through three key strategies, "Move your heart", "Move your feet" and "Move your finger", totaling the donation up to HK\$13.8 million in 2023.

"Move your heart" was about creating a microfilm "Home Is Wherever We Are Together". The microfilm was produced based on real-life events of a RMHC beneficiary - the Poon family. The true story demonstrated how the family-centered care services provided by RMHC Hong Kong empowered the families in need through the emotional challenges encountered by the family with the 8-year-old Rachel diagnosed with brain cancer, throughout her journey of recovery. "Move your feet" was to engage 6,000 child and parent runners to take part in McDonald's Kidathon and "Move Your Finger" was to digitalize donation, garnering public support for RMHC Hong Kong anytime anywhere through In-app and self-ordering kiosk donation functions. In addition, McDonald's Hong Kong also leveraged its strong partnership network with Commercial Radio Hong Kong, creating a series of "Show Your Support" campaigns. App users stood a chance to win sought-after concert tickets once a designated donation amount was made to RMHC Hong Kong via the McDonald's App or at any self-ordering kiosk at McDonald's restaurants.

Following the motto of Ray Kroc, the founder of McDonald's, "We have an obligation to give back to the community that gives so much to us", McDonald's Hong Kong will continue to create shared value for the community and render support for sick children and their families in the future.

香港麥當勞叔叔之家慈善基金 2023年年度業績財務回顧

2023年對於香港麥當勞叔叔之家慈善基金是令人振奮的一年。全賴香港賽馬會慈善信託基金和善長們的慷慨支持，設有66個房間的麥當勞叔叔之家（觀塘）賽馬會大樓（「觀塘家舍」）現已落成，並於2023年11月正式投入服務。

連同現時擁有23個房間的沙田家舍，讓更多重病兒童及其家人可以受惠於我們提供「以家庭為本」的服務。儘管香港經濟當前正面對各種挑戰，但是大眾防疫措施解除仍有利於香港麥當勞叔叔之家慈善基金的募款活動。

本年度綜合收益總額為港幣3,030萬元，較去年的港幣2,250萬元增加了港幣780萬元，主要原因如下：

- 1) 公眾捐款，贊助收入及籌款活動收入增加了港幣1,410萬元（2023年為港幣5,280萬元 對比2022年為港幣3,870萬元）；
- 2) 但營運開支因觀塘家舍的啟用及聘請資深員工以協助服務擴展而增加了港幣910萬元（2023年為港幣2,970萬元 對比2022年為港幣2,060萬元）。

展望未來，我們將會加強並拓展與其他社區醫療機構的聯繫，在擁有更多空間和優化設施的觀塘家舍裏，讓已受培訓的員工為病童及其家人提供更多既有趣又多元化的活動和計劃。

我們衷心感激社會各界的捐款和贊助，令我們的使命得以推進。我們將盡力接觸新捐助者，同時保持與現有捐助者的友好聯繫，以支持我們的服務擴展。

Financial Review of RMHC Hong Kong's 2023 Annual Results

2023 was a year of excitement for RMHC Hong Kong. The construction of the new 66-room RMHC (Kwun Tong House) Jockey Club Building ("KT House") was completed and commenced operation in November 2023, with generous donations from The Hong Kong Jockey Club Charities Trust and other donors.

Together with the 23-room RMH in Shatin, more seriously ill children and their families can be benefited from the family-centered care services we could now provide. Despite the challenges facing the Hong Kong economy, the lifting of anti-epidemic measures helped the full resumption of our fundraising activities.

Total comprehensive income for the year amounted to HK\$30.3 million, compared with HK\$22.5 million last year.

The increase of HK\$7.8 million was mainly attributable to:

- 1) the larger contributions and donations from the public, sponsorships and income from fundraising activities of HK\$14.1 million (2023: HK\$52.8 million vs. 2022: HK\$38.7 million);
- 2) this increase was partly offset by additional operating expenses of HK\$9.1 million (2023: HK\$29.7 million vs. 2022: HK\$20.6 million), and resulted mainly from the commencement of KT House's operation in the fourth quarter of 2023 and the recruitment of experienced staff members during the year in anticipation of our enlarged operation.

Looking forward, we will strengthen and explore more connections with medical organizations in our community. With the better and larger space and facilities in the new house, we have also prepared and trained our staff members to provide additional, interesting and diversified activities for the families we serve.

We highly appreciate the effort of all parties in our communities which have participated in RMHC Hong Kong's mission through donations and sponsorships. We have geared up our fund raising and public relational efforts to maximize outreach to new donors while maintaining cordial relationship with existing ones to ensure our expanded scope of service is well supported.

損益及其他綜合收益報表

Statement of Profit or Loss and Other Comprehensive Income

截至2023年12月31日止年度	Year ended 31 December 2023	2023 HK\$	2022 HK\$
營運收益	OPERATING INCOME		
住宿行政費收入	House guest administration fee	277,600	194,830
公眾捐款	Contributions and donations from the public	16,728,442	10,999,562
籌款活動收入	Income from fundraising activities	10,451,224	4,838,590
贊助收益	Sponsorship income	25,627,840	2,2915,815
其他營運收益	Other operating income	89,755	2,214,906
專項項目收入	Income on specific projects	2,065,257	0
		<u>55,240,118</u>	<u>41,163,703</u>
其他收益	OTHER INCOME		
銀行利息收入	Bank interest income	4,828,258	1,874,019
通過其他綜合收益以公允價值計量的股權投資收益	Dividend income from equity investments at fair value through other comprehensive income	0	129,980
政府補貼	Government subsidy	0	480,000
外匯溢利淨額	Foreign exchange gain, net	0	4,821
		<u>4,828,258</u>	<u>2,488,820</u>
營運支出(附註一)	OPERATING EXPENSES (Note 1)		
服務及項目支出	Service and programme expenses	(15,981,924)	(9,369,420)
籌款支出	Fundraising costs	(3,720,853)	(2,485,146)
行政支出	Administrative expenses	(2,777,802)	(1,545,022)
折舊	Depreciation	(3,536,647)	(2,450,587)
香港政府 – 地稅及差餉	Hong Kong Government – rent and rates	(196,640)	(186,640)
項目支出	Project expenses	(3,511,740)	(4,545,705)
		<u>(29,725,606)</u>	<u>(20,582,520)</u>
年度盈餘	SURPLUS FOR THE YEAR	30,342,770	23,070,003
其他綜合支出	OTHER COMPREHENSIVE EXPENSES		
將不會在財政年度完結以後的損益重新分類的其他綜合支出：	Other comprehensive expenses that will not be reclassified to profit or loss in subsequent periods:		
以公平值計量且其變動計入其他綜合支出的股權投資：	Equity investments at fair value through other comprehensive expenses:		
公平值的變動	Changes in fair value	0	-595,689
年度綜合收益總額	TOTAL COMPREHENSIVE INCOME FOR THE YEAR	<u>30,342,770</u>	<u>22,474,314</u>

財務資料 Financial Information

財務狀況報表 Statement of Financial Position

於2023年12月31日	31 December 2023	2023	2022
		HK\$	HK\$
非流動資產	NON-CURRENT ASSETS		
物業、設備及器材	Property, plant and equipment	394,452,308	230,756,051
按金	Deposits	792,125	707,430
非流動資產總額	Total non-current assets	<u>395,244,433</u>	<u>231,463,481</u>
流動資產	CURRENT ASSETS		
其他應收款項	Other receivables	997,192	532,855
預付款項	Prepayments	131,571	294,963
現金及現金等價物	Cash and cash equivalents	178,071,935	138,214,034
流動資產總額	Total current assets	<u>179,200,698</u>	<u>139,041,852</u>
流動負債	CURRENT LIABILITY		
其他應付款項及應計款項	Other payables and accruals	57,194,396	44,060,875
遞延收益	Deferred income	246,712	0
流動負債總額	Total current liabilities	<u>57,441,108</u>	<u>44,060,875</u>
流動資產淨值	NET CURRENT ASSETS	<u>121,759,590</u>	<u>94,980,977</u>
資產總值減流動負債	TOTAL ASSETS LESS CURRENT LIABILITY	<u>517,004,023</u>	<u>326,444,458</u>
非流動負債	NON-CURRENT LIABILITIES		
其他應付款項	Other payables	6,387,500	10,988,523
遞延收益 (附註二)	Deferred income (Note 2)	262,962,273	98,144,455
非流動負債總額	Total non-current liabilities	<u>269,349,773</u>	<u>109,132,978</u>
總資產淨值	NET ASSETS	<u>247,654,250</u>	<u>217,311,480</u>
由以下代表	REPRESENTED BY:		
儲備	RESERVES		
一般限定用途基金(附註三)	General restricted fund (Note 3)	0	61,500,000
觀塘家舍限定用途基金(附註三)	Kwun Tong restricted fund (Note 3)	2,225,335	9,834,416
累計盈餘	Accumulated surplus	245,428,915	145,977,064
		<u>247,654,250</u>	<u>217,311,480</u>

附註一：
所有董事會成員均以義務性質參與，並無收取任何報酬。

Note 1:
All Board Members work on a voluntary basis and receive no remuneration for their services in supporting RMHC Hong Kong.

附註二：
此款項主要為香港賽馬會慈善信託基金的撥款，只可用作麥當勞叔叔之家觀塘家舍的建造和裝修費用。

Note 2:
Balance mainly represents grants from The Hong Kong Jockey Club Charities Trust, which are solely for the building and fitting-out costs of the Kwun Tong Ronald McDonald House.

附註三：
限定用途基金的使用受制於捐助者的指定用途，分別可用於麥當勞叔叔之家觀塘家舍的營運，或於觀塘家舍開始經營後用於支持香港麥當勞叔叔之家慈善基金的服務擴展。

Note 3:
Restricted fund is restricted by the donors to use for supporting the operation of the Kwun Tong Ronald McDonald House or for supporting the service expansion of RMHC Hong Kong upon the commencement of the operation of the Kwun Tong Ronald McDonald House.

附註四：
以上財務資料摘自截至2023年12月31日止年度經審計的財務報表。安永會計師事務所已對2023年財務報表進行了審計並出具了無保留意見，確定該等財務報表已根據香港財務報告準則規定，真實而中肯地反映了香港麥當勞叔叔之家慈善基金的財務狀況，財務表現及現金流量。

Note 4:
The above financial information is extracted from the audited financial statements for the year ended 31 December 2023. Ernst & Young has audited the 2023 financial statements and reported on unqualified opinion that the financial statements give a true and fair view of the financial position, financial performance and cash flows of RMHC Hong Kong in accordance with Hong Kong Financial Reporting Standards.

感謝各方支持 Acknowledgment of Support

隨著位於觀塘的新家舍已於2023年年尾正式投入服務，連同現有的沙田家舍，香港麥當勞叔叔之家慈善基金的營運費用大幅增加。我們感謝每一位善長和機構的支持，讓我們可以擴展服務，惠及更多有需要的病童及其家庭。

The new RMH in Kwun Tong has commenced service since the end of 2023. Together with the existing Shatin House, it is expected to generate a substantial increase in operating costs to cater for families in need. Thank you for all your donations. They enable us to help many more families with sick children during the most difficult times in their lives.

特別鳴謝

Special Acknowledgment

捐贈 HK\$387,550,000

Donation of HK \$387,550,000

香港賽馬會慈善信託基金

Hong Kong Jockey Club

Charities Trust

物品或服務捐贈 (機構)

Donation in Kind (Organization)

捐贈HK\$50,000或以上 |

Donation of HK\$50,000 or above

Coca-Cola China Limited

DCL Logistics China Ltd

e-banner Limited

MaBelle

MHK Restaurants Limited

New Island Printing Group Co Ltd

Polybrands International Limited

SF Express Hong Kong Ltd

TM Wellness, Trinity Medical Center

Unusual Productions (China) Limited

捐贈HK\$10,000或以上 |

Donation of HK\$10,000 or above

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The Hong Kong Jockey Club Charities Trust

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捐贈HK\$5,000或以上 |

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成為
愛心天使 一同默默支持

在一起就是家
Keeping families close™

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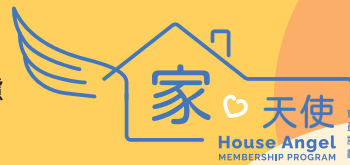
Standing shoulder to shoulder
with the families

兒童患上重病，不但要承受身體上苦楚，家人心情亦難免變得焦慮不安。若有同行者的支持及陪伴，再艱難的日子亦變得積極光明。

誠意邀請你加入「家·天使」的行列，一起為有需要的家庭提供「家以外的家」，為病童踏上康復之路打下強心針。

When a child faces serious illness, the entire family feels the weight of challenges and anxiety. But even in the toughest times, support and companionship can bring light to their darkest days.

Join us as the "House Angel" in making a difference and creating a "home away from home" for these families. Your companionship would offer them the strength and support they need to embark on the road to recovery.



請立即行動! / Please act now!

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個人會員
Individual Member



每月捐款 A Monthly Donation of

HK\$ **180**

或以上 or above

家庭會員
Family Member



每月捐款 A Monthly Donation of

HK\$ **380**

或以上 or above

企業及團體會員
Corporate and Group Member



每月捐款 A Monthly Donation of

HK\$ **1,000**

或以上 or above

*或全年捐款港幣12,000元或以上
*or annual donation of HK\$12,000 or above

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會員襟章及證書
Member Pin & Certificate



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Privilege to join
RMHC Hong Kong activities



慈善紀念品折扣優惠
Charity products discount offers



參與工作坊及體驗活動
Invited to join workshops &
experiential activities

觀塘家舍 Kwun Tong House

香港觀塘有信街2號
2 Yau Shun Street, Kwun Tong, Hong Kong

沙田家舍 Shatin House

香港沙田多石村多石街23號
23 To Shek Street, To Shek Village, Shatin, Hong Kong

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RMHC has a global network of chapters

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香港麥當勞叔叔之家慈善基金是香港《稅務條例》第88條認可的慈善機構。
in over 60 countries and regions under three core programs, Ronald McDonald House, Ronald McDonald Family Room, and Ronald McDonald Care Mobile, RMCH Hong Kong is a charity registered in Hong Kong under section 88 of the Inland Revenue Ordinance.

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