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Ronald McDonald House Charities Hong Kong appoints Ms. Francesca Sin as Chief Executive Officer

HONG KONG, 2 January 2024 – Ronald McDonald House Charities (RMHC) Hong Kong is pleased to announce the appointment of Ms. Francesca Sin as Chief Executive Officer, effective from 2 January 2024.

RMHC Hong Kong has substantially expanded its presence in Hong Kong to a total of 89 rooms, with the recent opening of a 66-room new House in Kwun Tong in addition to the existing 23-room House in Shatin. In response to the increasing social needs, RMHC Hong Kong has created this position to lead the organization to continue its rapid development and to provide more effective and thoughtful service to sick children and their families in the future. At the same time, Ms. Iris Wong, Executive Director, is promoted to Chief Operating Officer and reports to Ms. Sin.

Ms. Sin is passionate about social issues and has been involved in the non-profit sector for over 20 years. She has set up two charitable organizations and a social enterprise to help raise public awareness of different social needs. Prior to joining RMHC Hong Kong, Ms. Sin served as the School Supervisor in the HK Red Cross Hospital Schools where she led and oversaw the management and development of 23 school units across public hospitals in Hong Kong. She has also taught at the University of Hong Kong and worked in the financial sector.

Ms. Sin holds a Bachelor's degree in Economics (BEc) from Sydney University in Australia, a Master of Education (MEd) and a Master of Business Administration (MBA) both from the University of Hong Kong, as well as a Doctorate in Education (EdD) in Organizational Leadership from Meridian University in the USA. She has also been awarded a Fellowship from Social Enterprise Research Academy HK for her contribution to the community.

With her extensive experience in the non-profit sector and in-depth knowledge of organizational leadership, Ms. Sin will lead the team at RMHC Hong Kong to uphold the concept of “family-centered care”, expand their scope of services and achieve their goal of supporting and caring for more families with sick children during difficult times.



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About RMHC Hong Kong

Ronald McDonald House is the core program of RMHC Hong Kong. The House in Shatin is the first House in Asia, providing “home-away-from-home” service. Established in 1996, RMHC Hong Kong is a Chapter 88, non-profit organization. For the last 27 years, RMHC Hong Kong has been committed to a “family-centered care” service model, providing temporary residence and psychosocial support to families with seriously ill children, sharing their stress and burden. While the ill children receive medical treatment at a hospital nearby, parents can rest, cook, and find mutual support with other families.

The current Shatin House has 23 family suites, including one separate isolation suite for families with children receiving bone marrow transplants. Other facilities include a communal kitchen, laundry room, computer room, children’s playroom, an organic farm, etc. The House’s proximity to the hospital ensures that these young patients can receive immediate care should their condition become unstable. The service also benefits children who live in less-than-optimal conditions with high risk of bacterial infection. The House provides a comfortable and hygienic environment where they can rest until their conditions stabilize.

The new RMHC (Kwun Tong House) Jockey Club Building offers 66 rooms and an enhanced suite of service facilities to serve more children suffering from cancers, cardiovascular, kidney or rare diseases. In addition, more activity rooms and multi-function rooms are available to open up more collaborative opportunities with other social welfare organizations so as to further promote the “family-centered care” concept in supporting families of ill children. To the parents of ill children, the House provides a safe platform for seeking mutual support and encouragement from other parents in similar situations and finding relief from their burdens and struggles. Most children residing here are either seriously ill, traumatized or have undergone serious large-scale surgeries, including patients of leukemia, brain tumors, burns, lymphoma and bone marrow transplants.

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This press release is issued by Bentley Communications on behalf of the RMHC Hong Kong. For enquiries, please contact Mr. Ian Li, Account Director (Media Service) of Bentley Communications at 3960 1905 or contact Ms. Christine Hung, Senior Communications Manager of RMHC Hong Kong at 3892 7152.