

## Why donate to RMHC?

### Meaningful, Measurable Benefits

Ronald McDonald House Charities Hong Kong (RMHC Hong Kong) conducted a survey of parents of sick children currently or previously staying in Ronald McDonald House (RMH)\* to explore the difficulties they faced before moving into RMH, and the changes in their lives and emotional states after they moved in.



The survey revealed that RMH's family-centered care service model, an important extension of hospital care, provides comprehensive support and resources to help sick children and their families cope with difficulties. The survey findings underscore the positive impact RMH has on the lives of its residents with its unique combination of accommodation and support. Besides being the largest 'home-away-from-home' facility for families with chronically ill children staying in Hong Kong hospitals, RMH provides valuable psychological and social support.

### Positive Change

This survey shows that RMH can bring positive impacts to sick children and their families, both physically and emotionally. RMH:

- ✔ Reduces travel time for parents, giving them more time to care for sick children
- ✔ Alleviates negative emotions in patients and their parents
- ✔ Promotes better family relationships, as parents have more time to care for other healthy children in the family
- ✔ Lightens families' financial burdens

## 為什麼要捐助麥當勞叔叔之家?

### 具意義、可量化的裨益

香港麥當勞叔叔之家慈善基金訪問了目前以及曾經入住麥當勞叔叔之家的病童家長\*，探討他們在入住麥當勞叔叔之家前所面對的困難，再比對他們入住後在生活和情緒方面的變化。

調查反映麥當勞叔叔之家「以家庭為本」的模式，為病童及其家人提供了周全的服務，克服難關，是醫院延伸服務的一個重要的配套之一。這亦突顯麥當勞叔叔之家獨特的住宿及支援服務所帶來的正面影響。除了為罹患嚴重疾病的兒童及其家人提供鄰近醫院最大規模的「家以外的家」外，麥當勞叔叔之家也透過各類義工活動為病童及其家人帶來心理及社交支援的效益。

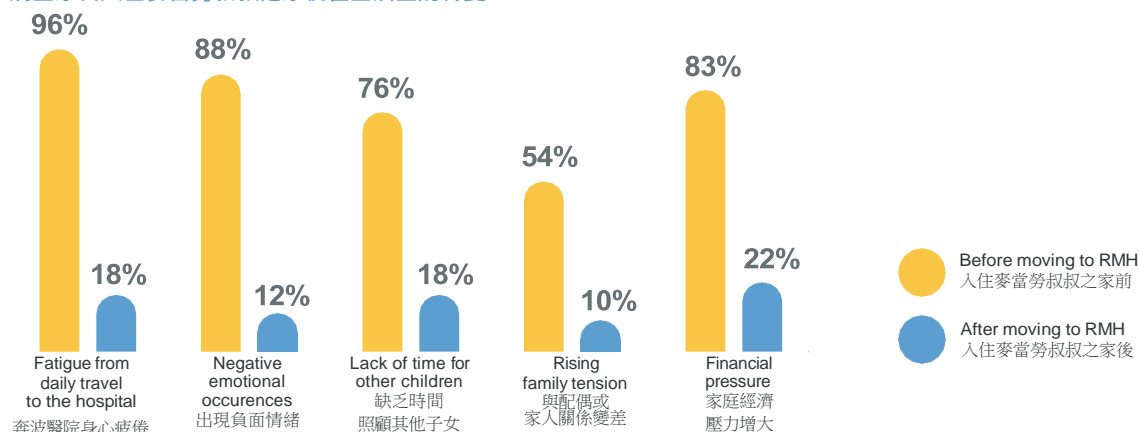
### 正面的改變

調查顯示麥當勞叔叔之家為病童及其家庭帶來正面的改變，在生理和心理兩方面得到更佳照顧，具體包括：

- ✔ 家長不用奔波醫院照顧患病子女
- ✔ 病童及其家長的負面情緒獲得紓緩
- ✔ 促進家人關係，家長可分配時間兼顧其他健康子女的需要
- ✔ 減輕家庭經濟壓力增大

### Changes to Lives of Parents of Sick Children after Moving to RMH

病童家長入住麥當勞叔叔之家後在生活上的轉變



## Build a second new House to complement opening of Children's Hospital 配合兒童醫院落成啟用 全力籌建第二新家舍

- Move to a place near the Children's Hospital to facilitate treatment
- Build more RMH facilities in different districts to benefit more families in Hong Kong
- Increase the number of available rooms to shorten wait times

- 建議搬到兒童醫院附近，方便接受治療的兒童進出醫院
- 希望在香港各區多建幾間麥當勞叔叔之家，令更多有需要家庭受惠
- 增設更多房間，提供予有需要的兒童及家庭入住，縮短等候時間

### New House New Hope

Once it launches, the new House, together with the existing Shatin House, is expected to generate a substantial increase in operating costs. Since we do not receive government funding, these operating costs will be entirely financed by fundraising and donations from the community. We hope that you will stand with us in helping families of sick children through some of the most challenging times in their lives!

### 新的家·新的希望

隨著新家舍即將落成，連同現有的沙田家舍，麥當勞叔叔之家慈善基金的營運費用將會大幅增加。由於我們沒有接受政府的資助，營運經費一分一毫全部來自籌募活動及社會捐助，我們希望得到各位的支持，與我們一起，幫助病童家庭克服生命中的艱難時刻！



## Room / Facilities Available for Sponsorship 可贊助的房間及設施

No. 號碼	Room / Facility 房間及設施	Floor 樓層	Quantity 數量	Donation Amount for Each Room / Facility (HKD) 每個房間及設備捐款額(港元)	Status 狀況
1	Lobby / Reception 大堂 / 接待處	G/F	1	\$50,000,000	Reserved
2	Multi-purpose Development Room 多用途活動室	2/F	1	\$40,000,000	
3	Dining Area with Play Area 用餐區及遊戲區	2/F	1	\$20,000,000	Reserved
4	Kitchen with Store 廚房及儲物室	2/F	1	\$20,000,000	Reserved
5	Dining Area 用餐區	3/F	1	\$20,000,000	
6	Kitchen with Store 廚房及儲物室	3/F	1	\$20,000,000	
7	Children Play Area 兒童遊戲區	3/F	1	\$20,000,000	
8	Family Library 親子圖書室	4/F	1	\$15,000,000	
9	Art & Craft Area (Indoor & Outdoor) 薈藝坊 (室內及室外)	4/F	1	\$12,000,000	
10	Conference Room 會議室	16/F	1	\$12,000,000	Reserved
11	Learning Centre 學習資源研習室	4/F	1	\$10,000,000	Reserved
12	Outdoor Patio (Outside Pre-function Area) 室外花園 (活動等候區外)	16/F	1	\$9,000,000	Reserved
13	Outdoor BBQ Patio 戶外燒烤平台	3/F	1	\$8,000,000	
14	Games & Video Zone 多媒體遊戲室	3/F	2	\$8,000,000 1 Room	Reserved
15	Spiritual Room 心靈加油站	4/F	1	\$8,000,000	Reserved
16	Outdoor Patio (Outside Board / Conference Room) 室外花園 (會議室外)	16/F	1	\$6,000,000	
17	Gymnasium 體育室	3/F	1	\$5,000,000	Reserved
18	Pre-function Area (Beside Conference Room) 活動等候區 (會議室旁)	16/F	1	\$5,000,000	
19	Magic Room 玩具魔術室	3/F	1	\$3,000,000	Reserved
20	Music Room 音樂室	4/F	1	\$3,000,000	
21	Family Check-in 家庭入住接待室	G/F	1	\$3,000,000	Reserved
22	Meeting Room 會面室	4/F	1	\$3,000,000	
23	Elevator 升降機	All Floors	2	\$3,000,000	
24	Special-Needs Guestroom 「家」護房間	5/F	6	\$2,500,000	
25	Central Laundry 洗衣房	3/F	1	\$2,000,000	
26	Central Laundry 洗衣房	4/F	1	\$2,000,000	Reserved
27	Common Area 大廳	6/F, 8/F, 10/F, 12/F, 14/F	5	\$2,000,000	6/F Reserved
28	Common Area 大廳	7/F, 9/F, 11/F, 13/F, 15/F	5	\$1,500,000	7/F & 9/F Reserved

No. 號碼	Room / Facility 房間及設施	Floor 樓層	Quantity 數量	Donation Amount for Each Room / Facility (HKD) 每個房間及設備捐款額(港元)	Status 狀況
29	Accessible Bedrooms with Bathrooms 無障礙房間及洗手間	6/F-15/F	10	\$1,500,000 7/F & 9/F	Reserved
30	Bedrooms with Bathrooms 房間及洗手間	6/F-15/F	50	\$1,200,000	
31	Office 辦公室	G/F	1	\$1,000,000	Reserved
32	Office with Pantry 辦公室及茶水間	1/F	1	\$1,000,000	Reserved
33	Staff Common Area 員工共用空間	1/F	1	\$1,000,000	
34	Volunteer's Office 義工工作室	2/F	1	\$1,000,000	
35	Staff Rest Room 員工休息室	4/F	2	\$500,000	Reserved
36	Elevator (Fireman Elevator for Service Use in the Back of House Area) 消防升降機	All Floors	1	\$500,000	
37	Store 儲物室	G/F	1	\$500,000	
38	Store 儲物室	1/F	1	\$500,000	
39	Store 儲物室	2/F	3	\$500,000	
40	Store 儲物室	3/F	1	\$500,000	
41	Store (Beside Art & Craft Area) 儲物室 (薈藝坊旁)	4/F	1	\$500,000	
42	Store (Beside Special Needs Guestroom) 儲物室 (「家」護房間旁)	5/F	1	\$500,000	
43	Store 1 儲物室 1	6/F-15/F	10	\$500,000	
44	Store 2 儲物室 2	6/F-15/F	10	\$500,000	
45	Store 儲物室	16/F	1	\$500,000	
<b>Whole Floor Sponsorship 全層贊助</b>					
46	Special Needs Guestroom & Facilities with the Naming of the Floor 加護房間及所有同層設施 (包括該層命名權)	5/F	1	\$18,000,000	
47	Guestroom & Facilities with the Naming of the Floor 房間及所有同層設施 (包括該層命名權)	6/F-15/F	10	\$12,000,000	

**With your support, RMHC will provide better facilities to promote the “family-centered care” in Hong Kong, and enhancing the overall quality of pediatric care.**

**全賴您們的支持，麥當勞叔叔之家慈善基金計劃將會提供更好的設施，在香港推廣「以家庭為本」服務，全面提升兒科護理的服務水平。**





# Ronald McDonald House Charities Hong Kong Second House Program - Naming Opportunities Campaign

## 麥當勞叔叔之家慈善基金 第二個家舍 - 命名捐助計劃

You are welcome to support our long term development by sponsoring the rooms and facilities of the new House. The sponsored room/facility will be named after the donor in recognition of their tremendous support and their efforts to make a positive difference to the sick children and their families at RMH.

閣下可透過贊助第二新家舍的房間及設施以支持麥當勞叔叔之家的長遠發展。贊助的房間/設施，將以捐贈者的名字命名，以表彰閣下對麥當勞叔叔之家的病童及其家人的支持，為他們帶來正面的改變！

### Please submit the completed form by 填妥後請以下列方式遞交：

Fax 傳真 (852) 2947 8780  
Email 電郵 iris@rmhc.org.hk (Ms. Iris Wong 黃婷婷女士)  
Postal 郵寄 23 To Shek Street, To Shek Village, Shatin, Hong Kong 新界沙田多石村多石街23號

### Donor Particulars 捐款人資料

(Please "✓" and delete where marked with \* as appropriate 請於適當位置加上「✓」號，並刪去\*不適用者)

Type of Donor 類別  Individual 個人  Organization 機構  
Name 姓名 Prof. 教授 / Dr. 博士 / Mr. 先生 / Mrs. 夫人 / Ms. 女士 / Miss 小姐\*  
\_\_\_\_\_(Eng)\_\_\_\_\_(中文)  
Position 職銜 \_\_\_\_\_(Eng)\_\_\_\_\_(中文)  
Name of Organization 機構名稱 \_\_\_\_\_(Eng)\_\_\_\_\_(中文)  
Contact Person 聯絡人 Prof. 教授 / Dr. 博士 / Mr. 先生 / Mrs. 夫人 / Ms. 女士 / Miss 小姐\*  
(if applicable 如適用) \_\_\_\_\_(Eng)\_\_\_\_\_(中文)  
Contact Number 聯絡電話 \_\_\_\_\_(Office 辦公室)\_\_\_\_\_(Mobile 手機)  
Email 電郵 \_\_\_\_\_  
Address 地址 \_\_\_\_\_

### Donation 捐助

#### I am interested in the naming opportunities campaign

Please refer to the facilities list and specify in the box the number assigned to the room/facilities that you are interested in naming. As there may be more than one floor available for sponsorship, please also indicate your preferred floor.

#### 我有興趣參與命名捐助計劃

請參閱設施表，並於右邊方格內註明閣下所選捐助房間及設施的號碼。可供贊助的樓層或多於一層，請填寫你的優先選項。

#### Inscription 銘刻:

- If you wish to sponsor more than one item, please email your inscription(s) to iris@rmhc.org.hk  
如捐助多於一項目，請填寫銘刻內容並電郵至 iris@rmhc.org.hk
- Ronald McDonald House Charities Hong Kong reserves the right to decline any inscription deemed inappropriate.  
香港麥當勞叔叔之家慈善基金對贊助項目擬刻上的內容保留最後決定權。

No. \_\_\_\_\_  
\_\_\_\_\_/F

Total Amount of Donation 捐贈總額: \_\_\_\_\_

### Payment Method 捐款方法

- Crossed cheque payable to "RMHCHK" 劃線支票 (抬頭請寫「麥當勞叔叔之家」)
- Direct cash deposit to "Ronald McDonald House Charities" at Standard Chartered Bank Account No. 447-1-060619-5  
直接存款至「麥當勞叔叔之家慈善基金」渣打銀行戶口 447-1-060619-5
- Credit Card - Please charge the following credit card with the Total Amount of Donation as specified above  
信用卡 - 請由以下信用卡付以上的捐贈總額  
 Visa  Mastercard 萬事達

Credit Card No. 信用卡號碼 \_\_\_\_\_ Expiry Date 有效期至 (MM/YY) \_\_\_\_\_ / \_\_\_\_\_

Cardholder's Name 持卡人姓名 \_\_\_\_\_ Cardholder's Signature 持卡人簽署 \_\_\_\_\_

Donor's Signature 捐款人簽署 \_\_\_\_\_ Date 日期 \_\_\_\_\_